AI for Small Firms

02.08.24 Presentation: *How to leverage your small firm's technology and creativity using AI (for renderings and presentations to clients). Architects use of AI for productivity and efficiency (images only - not construction drawings, etc.)*

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Key Takeaways

- ✅ AI can get you to 80% - you'll need to get the images the rest of the way
- ✅ Much of the software is free or "rentable, so you don't need to spend a lot of money
- ✅ You don't need a powerful computer
- ✅ There is a learning curve... you'll need to give it a couple months
- ✅ Be careful about the fine print: image copyright
- ✅ If using AI generated images, Architects must disclose this (AI created, prompted by you)

Small Firm Impacts

- ⭕ **High-quality work at a lower cost**
- ⭕ **You can do this! No need for technical knowledge. Dive in!**
- ⭕ **Creates many images quickly - great for small firms (can get you the job!)**

Links/Resources

Recorded Presentation: link

Upcoming All Calls

03.14.24 *starting a firm* 04.11.24 *firm development* 05.09.24 *business school*