

# ArchEX

**Architecture Exchange East  
November 1-2, 2023**

Greater Richmond Convention Center

**An Innovative Approach to Connect and Engage with Architects in the state of Virginia**

**Live engagement is more important than ever.**

ArchEx sponsors have many opportunities to connect with Virginia architects through personal engagement during this 2-day event. Our new approach to an annual convention provides gatherings to problem solve side-by-side with architects...immersing your sales team in ongoing facilitated workshop discussions, breakout sessions, tours, group dining, social gatherings, and multiple celebrations.



Images courtesy of AIA Virginia. Photos by Jay Paul

The 2022 ArchEx event in Richmond was an occasion to remember. The newly designed format where architects and vendors intermingle, created a laid back, comfortable atmosphere for both. This in turn created very unique opportunities to meet new friends.

*~ Walter Lourie, Mafi Flooring*

**ArchEx is not your traditional  
'stand-at-a-table' event,  
it's a REAL opportunity  
to engage!**

**Schedule of Events:**

**Day 1 - Engage/Problem-Solve, Networking**

- Morning Keynote
- Networking Lunch
- Education and Knowledge Committee Sessions - learn side-by-side your architect-partners.
- Choice of Tours / Workshops / Service Project - Network and make new friends.
- Casual Dinner Meetups / Leadership Dinner

**Day 2 - Networking, Exhibit, Educate/Problem-Solve, Celebrate**

- Morning Coffee / Speed Networking
- Roundtable Discussions and Continuing Education
- EXPO and Lunch Networking
- Continuing Education and Knowledge Committee events
- "CONNECTIONS" Welcome Reception / EXPO
- VISIONS Design Awards

\* schedule subject to change



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or contact Jody Cranford, Media and Sponsorship Sales • [jcranford@AIAVA.org](mailto:jcranford@AIAVA.org) • 800-818-0289

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## ArchEx 2023 Sponsorships: Engage + Educate + Exhibit

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		<u>Life of the Party</u> Engage / Exhibit Present 1 CE LIVE + 1 CE Virtual in Dec. <b>\$6,000</b>	PLATINUM Engage / Exhibit Educate Virtual in Dec. <b>\$3,500</b>	GOLD Engage / Exhibit <b>\$2,500</b>	SILVER Engage / Exhibit <b>\$1,300</b>
		Up to 4 Event Participants TWO Days - Nov 1 & 2	Up to 3 Event Participants TWO Days - Nov 1 & 2	Up to 2 Event Participants TWO Days - Nov 1 & 2	1 Event Participant ONE Day Nov. 2nd
		5 available	5 available	25 available	10 available
Wednesday Nov. 1st	Morning Keynote - Exposure and Attend	Exposure + 4 Tickets	Exposure + 2 Tickets	2 Tickets	
	LUNCH / Network / Engage	YES	YES	YES	
	Education and Knowledge Committee Sessions	Engage or PRESENT a live CE's and Committee Events	Engage and take part in live CE's and Committee Events	Engage and take part in live CE's and Committee Events	
	Choice of: Tours / Workshops / Service Project	YES	YES	YES	
	Invitation to Exclusive Leadership Dinner	One Attendee			
Thursday Nov. 2nd	Morning Coffee and Networking	YES	YES	YES	YES
	LIVE ROUNDTABLE Discussions and Continuing Education	Engage or PRESENT a live CE and Committee Events	Engage and take part in live CE's and Roundtable Events	Engage and take part in live CE's and Roundtable Events	Engage and take part in live CE's and Roundtable Events
	EXPO and Lunch - Noon to 2:00	10 x 10 Exhibit Space with Food by Table	10 x 10 Exhibit Space	10 x 10 Exhibit Space	10 x 10 Exhibit Space
	Education and Knowledge Committee Sessions	Engage and take part in live CE's and Roundtable Events	Engage and take part in live CE's and Roundtable Events	Engage and take part in live CE's and Roundtable Events	Engage and take part in live CE's and Roundtable Events
	Welcome Reception EXPO "CONNECTIONS" Exposure and Attendance 4:00 - 5:30	10 x 10 Exhibit Space with Food by Table	10 x 10 Exhibit Space	10 x 10 Exhibit Space	10 x 10 Exhibit Space
	VISIONS / Annual Awards Celebration	4 Tickets	Ability to purchase tickets	Ability to purchase tickets	Ability to purchase tickets
EDUCATE	Present CE Live during event Either Wed or Thurs during CE slots	YES - Present Live CE Wed or Thurs			
	Post Event: Present 1 CE Webinar at a Procrastinator Series event hosted by AIA Virginia in December	Present Virtual CE in December	Present Virtual CE in December		
Exposure	15 Second Video Commercial	All Panel Discussions			
	Attendee Game Inclusion	YES - Plus Logo	YES	YES	
	Recognition on Event Signage	YES	YES	YES	YES
	Social Media Mention	YES	YES	YES	YES
	Logo and Web Link on Event Sponsor Page	YES	YES	YES	YES
	Full Attendee List	YES	YES	YES	YES

## Specialty Sponsorships

Website Sponsor w/Leadership Dinner Branding on Registration Pages + 1 Leadership Dinner Ticket	<b>\$3,000</b>	COTE Track Sponsor	<b>\$500</b>
Leadership Dinner Sponsor - Includes 1 ticket	<b>\$1,000</b>	VISIONS Awards Celebration Sponsor 2 Tickets, Announce an Award, Branding at Event	<b>\$1,000</b>

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