

Receive year-long exposure and multiple touchpoints with an AIA Virginia Annual Partnership



Virginia Partnership Package Benefits

Platinum \$10,000	GOLD \$7,000	SILVER \$5,000	BRONZE \$3,000
Package Value \$25,370	Package Value \$16,715	Package Value \$11,862	Package Value \$5,853

SIGNATURE EVENTS: Build relationships with attendees at our signature events

Art of Practice (date TBD 2023)	Lunch Sponsor \$1,000	Reception Sponsor \$750	Coffee Sponsor \$500	
ArchEx (Nov. 1-3, 2023) Richmond	Platinum Sponsor \$3,500	Gold Sponsor \$2,500	Silver One Day \$1,300	Silver One Day \$1,300
Visions: Design Awards (Nov. 3, 2023) Richmond	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500	
Invitation to Executive Lunches (\$1,000 Value)	Invite to 4 events \$4,000	Invite to 2 events \$2,000	Invite to 1 event \$1,000	

SIGNATURE PROGRAMS: Affiliate yourself with these respected & valued programs

Emerging Leaders in Architecture (Monthly)				
AIA Virginia Student Prize (Winter)				
Firm Roundtables (Quarterly)				
Design Awards (Spring-Winter)				
Honors Awards (Spring-Winter)				
	Brand Exposure ALL Programs \$2,500 Value	Brand Exposure Emerging Leaders Firm Roundtables Design & Honor Awards \$1,500 Value	Brand Exposure Design & Honors Awards \$1,000 Value	Brand Exposure Design & Honors Awards \$1,000 Value

KNOWLEDGE COMMUNITIES & COMMITTEES: Build brand-recognition with regular exposure

Committee on the Environment (Meetings + Events)	Choose 1 Committee. Receive exposure and attend social events. \$1,000 Value	Choose 1 Committee. Receive exposure and attend social events. \$1,000 Value	Choose 1 Committee. Receive exposure and attend social events. \$1,000 Value	Choose 1 Committee. Receive exposure and attend social events. \$1,000 Value
Historic Resources Committee (Meetings + Events)				

ENEWS, PUBLICATIONS & WEBSITE: Boost visibility with targeted advertising

BLAST Newsletter (500 x 100 banner advertisement)	Full Year: \$2,720	Bi-Monthly: \$2,039	Quarterly: \$1,812	1 month: \$453
Inform Magazine (300 x 300 advertisement)	Full Year: \$3,000	Bi-Monthly: \$2,138	Quarterly: \$1,900	
Inform Magazine (partner content)	6 Months: \$3,375	3 months: \$1,688	1 Month: \$750	

PRESENTATIONS / CEU: Highlight your expertise and position yourself as a resource

Monthly Lunch & Learn (Webinar)	2 per year \$1,900	1 per year \$1,225	1 per year \$1,225	1 per year \$1,225
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ADDITIONAL BENEFITS & RECOGNITION

Allied Membership	YES (\$375)	YES (\$375)	YES (\$375)	YES (\$375)
Recognition at Annual Meeting	YES (\$500)	YES (\$500)	YES (\$500)	YES (\$500)