

Strategic Plan 2023–2025



Mission Statement:

AIA Virginia is the voice of the architecture profession in the Commonwealth, dedicated to serving its members, advancing their value, and improving the quality of the built environment.

Vision Statement:

Through a culture of innovation, AIA Virginia empowers its members and inspires the creation of a better built environment.

Supreme Goal

Focus and align programs, services, structures, and resources to develop innovative solutions to the state's most pressing challenges.

Goals

EDUCATE AND PREPARE

Equip members for success by expanding access to the profession, cultivating a learning culture, and developing leadership.

ADVANCE KNOWLEDGE

Knowledge is our currency. Generate, curate, and disseminate knowledge required for success.

BROADEN THE TENT

Collaborate with design, construction, and community stakeholders. Organize and activate grassroots advocates.

ORGANIZATIONAL EXCELLENCE

Govern and operate AIAVA through means that align with association management best practices and skillful business administration.

Strategies

Expand Access

Assure that AIAVA represents aspirations and interests of architects from diverse generational, ethnic, cultural, gender, and experiential backgrounds.

Cultivate a Learning Culture

Facilitate increased commitment to learning, teaching, growing, and sharing among the membership, recognizing that all members benefit from this knowledge.

Develop Leadership

Cultivate a more inclusive community of leaders by inviting enthusiastic engagement from members of every generation, geographic area, ethnicity, and career path.

Public Awareness

Continue to emphasize the contributions of architects and importance of architecture in enriching quality of life in local communities and the well-being of society.

Member Professionalism

Think expansively to provide programming for members at all levels through relevant content, networking opportunities, resources, and connections.

Flagship Programs

Assess significant professional development programs to guarantee these remain relevant and accessible to every member across all segments of the membership.

Legislative Advocacy

Ensure the profession is established in the hearts and minds of governments, seats in the General Assembly, school boards, and other influential entities.

Collaborative Relationships

Engage and cooperate with related professional organizations and other entities beyond the design and construction industry to transform communities.

Community Connections

As a trusted, reliable representative of the membership and the communities the local chapters represent, build strong relationships in communities statewide.

Leadership Culture

Foster a supportive, nurturing, and constructive culture among the Board of Directors, Executive Committee, standing board committees, and task forces.

Expert Operations

Manage the day-to-day operations of AIA Virginia in a manner that strives for continual improvement, cultural vibrancy, operational excellence, and exceptional value.

Fiscal Responsibility

Assure the continued financial viability of the organization through sustained membership, greater sources of non-dues revenue, and overall fiscal responsibility.