

Gain year-long exposure and multiple touchpoints with an Annual Partnership and maximize your benefits.



Virginia 2022 Partnership Packages

Platinum
\$15,000

GOLD
\$10,000

SILVER
\$5,000

BRONZE
\$3,000

Benefits/Value

Benefits/Value

Benefits/Value

Benefits/Value

SIGNATURE EVENTS: Build relationships with attendees at our signature events

Design Forum (June 3-4, 2022) Northern Va.	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Architecture Exchange East (Nov. 3-4, 2022) Richmond	Platinum Sponsor \$3,500	Gold Sponsor \$2,000	Silver Sponsor \$1,200	Bronze Sponsor \$500
Visions for Architecture (Nov. 4, 2022) Richmond	Platinum Sponsor \$1,500	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250
Invitation to Executive Lunches and Dinners (Five per year)	Invite to all 5 events	Invite to 2 events		

SIGNATURE PROGRAMS: Affiliate yourself with these respected & valued programs

Post-disaster Safety Assessment Program (Spring and Fall) Emerging Leaders in Architecture (Monthly) AIA Virginia Student Prize (Winter) Firm Roundtables / Speed Networking (Quarterly) Design Awards (Spring-Winter) Honors Awards (Spring-Winter)	Receive exposure at ALL 6 Signature Program Events during the year: \$3,000 Value	Choose 4 Signature Program Events for exposure during the year: \$2,000 Value	Choose 2 Signature Program Events for exposure during the year: \$1,000 Value	Choose 1 Signature Program Event for exposure during the year: \$500 Value
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KNOWLEDGE COMMUNITIES & COMMITTEES: Build brand-recognition with regular exposure

Women in Design (Meetings + Events) Board of Directors (Bi-monthly Meetings + Board Events) Committee on the Environment (Meetings + Events) Historic Resources Committee (Meetings + Events)	Choose 1 Committee. Receive exposure and invites to social events.	Choose 1 Committee. Receive exposure and invites to social events.	Choose 1 Committee. Receive exposure and invites to social events.	Choose 1 Committee. Receive exposure and invites to social events.
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ENEWS, PUBLICATIONS & WEBSITE: Boost visibility with targeted advertising

AIA Virginia Member Newsletter (500 x 100 banner advertisement)	Year: \$2720	Bi-Monthly: \$2039	Quarterly: \$1812	1 month: \$453
www.aiava.org (button advertisement)	Year: \$1020	Bi-Monthly: \$765	Quarterly: \$680	1 month: \$170
Inform Magazine (300 x300 advertisement)	Year: \$3000	Bi-Monthly: \$2138	Quarterly: \$1900	1 month: \$475
Inform Magazine (partner content)	6 Months: \$3375	3 months: \$1688	1 Month: \$750	1 month: \$750

PRESENTATIONS / CEU: Highlight your expertise and position yourself as a resource

Monthly Lunch & Learn (online)	2 per year \$1900	1 per year \$1225	1 per year \$1225	
Procrastinator's Series (online)	1 per year \$1000	1 per year \$1000		

ADDITIONAL BENEFITS & RECOGNITION

Allied Membership (\$375 Value)	•	•	•	•
Invitation to Speed Networking Events (\$800 value)	•	•	•	•
Recognition at Annual Meeting (\$500 Value)	•	•	•	•
Total Package VALUE	\$29,665	\$19,005	\$11,717	\$5,248