

MEETING MINUTES
AIA Virginia | Meeting of the Membership
November 4, 2020
Held Virtually via Zoom

Motions Made and Approved:

The Membership voted as follows:

- Approval of Minutes from November 2019 Meeting
- Election of the 2021 AIA Virginia Slate of Officers

Call to Order:

At 4:17 p.m., President Reader called to order a meeting of the membership. She read aloud the Institute's Anti-Trust statement and provided opening remarks to meeting attendees. A quorum was confirmed.

Approval of Minutes:

The minutes of the November 6, 2019 meeting of the membership were approved unanimously.

President's Report:

Ms. Reader provided an overview of the AIA Virginia 2020-2022 Strategic Plan, recognized the service of the 2020 Board of Directors and staff, and acknowledged the 2020 Honor Award recipients. Ms. Reader also recognized the conference exhibitors and sponsors for their support.

Recorded remarks were provided by Institute Executive Vice President and CEO, Robert Ivy, FAIA.

Treasurer's Report:

Mr. Rowland presented the 2019 audited financials which indicated the organization ended the fiscal year with a \$137,100 surplus. The unaudited 2020 financials were reviewed which showed that AIA Virginia ended the fiscal year with a surplus of \$103,347. The surplus is attributed to increasing non-dues revenue and strong membership retention while decreasing staff and operational expenses. AIA Virginia continues to make contributions to the Financial Contingency Fund to strengthen its funding reserves. The financials associated with the first quarter of fiscal year 2021 were presented and currently shows that the organization has a net income of (-\$18,227). This is largely the result of a substantial decrease in annual conference ticket revenue resulting from shifting to a virtual program.

Advocacy:

Ms. Galvin reported on the increased Political Action Committee (PAC) investments received by the membership and the key 2020 legislative accomplishments. She noted that two members were recently appointed by the Governor to serve the Commonwealth. One to the Fair Housing Board and the other to the Board for Architects, Professional Engineers, Land Surveyors, Certified Interior Designers, and Landscape Architects.

Education:

Ms. Anderson provided an overview of the Foresight 2020 programming which included Visions for Architecture, Architecture Exchange East, Design Forum, and yafCON. In addition, she shared a recap of the organization's 2020 educational programming which included the Emerging Leaders in Architecture, the AIA Virginia Prize Competition, Safety Assessment

Program (SAP) training, and the Architecture | Construction | Engineering (ACE) Joint Owner Forums.

Outreach:

Ms. Edmunds highlighted the organization's digital publication, "Inform" and the Firm Directory.

The organization hosted a successful Community Dinner in Richmond to connect architects with city leaders. The dinner planned for Norfolk in March was cancelled due to the pandemic.

Member Services:

Mr. Serfass reported that as of October 27, 2020, there are 2,423 members in AIA Virginia. Of this total, 1,688 are Architect members, 503 are Associate members, and 232 are Emeritus members. Approximately half of the membership is in AIA Northern Virginia while roughly one-third reside in AIA Richmond and AIA Hampton Roads.

AIA Virginia continues its work in preparing students and emerging professionals to be successful in practice through mentorship programming, ARE prep, and Justice-Equity-Diversity-Inclusion Committee initiatives.

It was announced that the 2020 Membership Survey has been deployed to the membership.

Regional Representative Report:

Ms. Dunay provided an update on the Strategic Council's work at AIA National.

Topic areas for study advanced to the AIA Board of Directors included Beyond 2030, Housing, Mental Health + Architecture, Rural Issues, and Technology in Practice. Within the Housing report, the areas of policy, infrastructure, sustainability were studied intensely.

Secretary's Report:

The AIA Virginia Membership elected its 2021 Officers as presented on the slate.

Words of Inspiration:

Mr. Reilly indicated that under his leadership, he looks forward to strengthening member value and working in a unified manner with local components to elevate the AIA in Virginia.

New Licensee Toast:

Mr. Keplinger (Chair of the John Braymer Leadership Circle), Ms. Nosbisch (Executive Director of the APELSCIDLA Board), and Mr. Falconer (NCARB Vice President of Education + Experience) provided congratulatory remarks to new licensees.

Adjournment:

There being no further business to come before the membership, Ms. Reader adjourned the meeting at 5:15 p.m.

Minutes prepared by: R. Corey Clayborne, FAIA, Executive Vice President

Minutes Reviewed by: S. Jeanne LeFever, AIA, Secretary