



Outreach Advisory Council Service Description

Council Purpose

The Council serves as an advisory body in the development and execution of public outreach initiatives and supports the advancement of AIA Virginia's strategic public outreach goals.

In addition to advancing elements of the Strategic Plan forward, the following activities are within the purview of the Outreach Advisory Council:

- K-12 Outreach
- Honors Awards
- Design Awards
- Inform Magazine
- Architecture Month
- Other programs and initiatives which elevate value of architects and their impact in the public arena

The Role of a Council Member

Council members plan, execute, and evaluate existing public outreach initiatives and envision new opportunities to advance outreach goals. A Council member may serve one or more successive two-year terms.

Ideal Qualities of a Council Member

The ideal Council member:

- Has a passion for communicating the value of the architecture profession and the role architects have in our communities
- Is invested in inspiring the next generation of architects
- Prepares for and regularly attends Council meetings and events
- Follows through on their Council commitments by designated deadlines

Anticipated Time Commitment

The Council meets virtually approximately 6-12 times per year. These meetings typically do not exceed one hour. In addition, a council member can expect to spend 6-8 hours per year outside of meetings conducting related work.