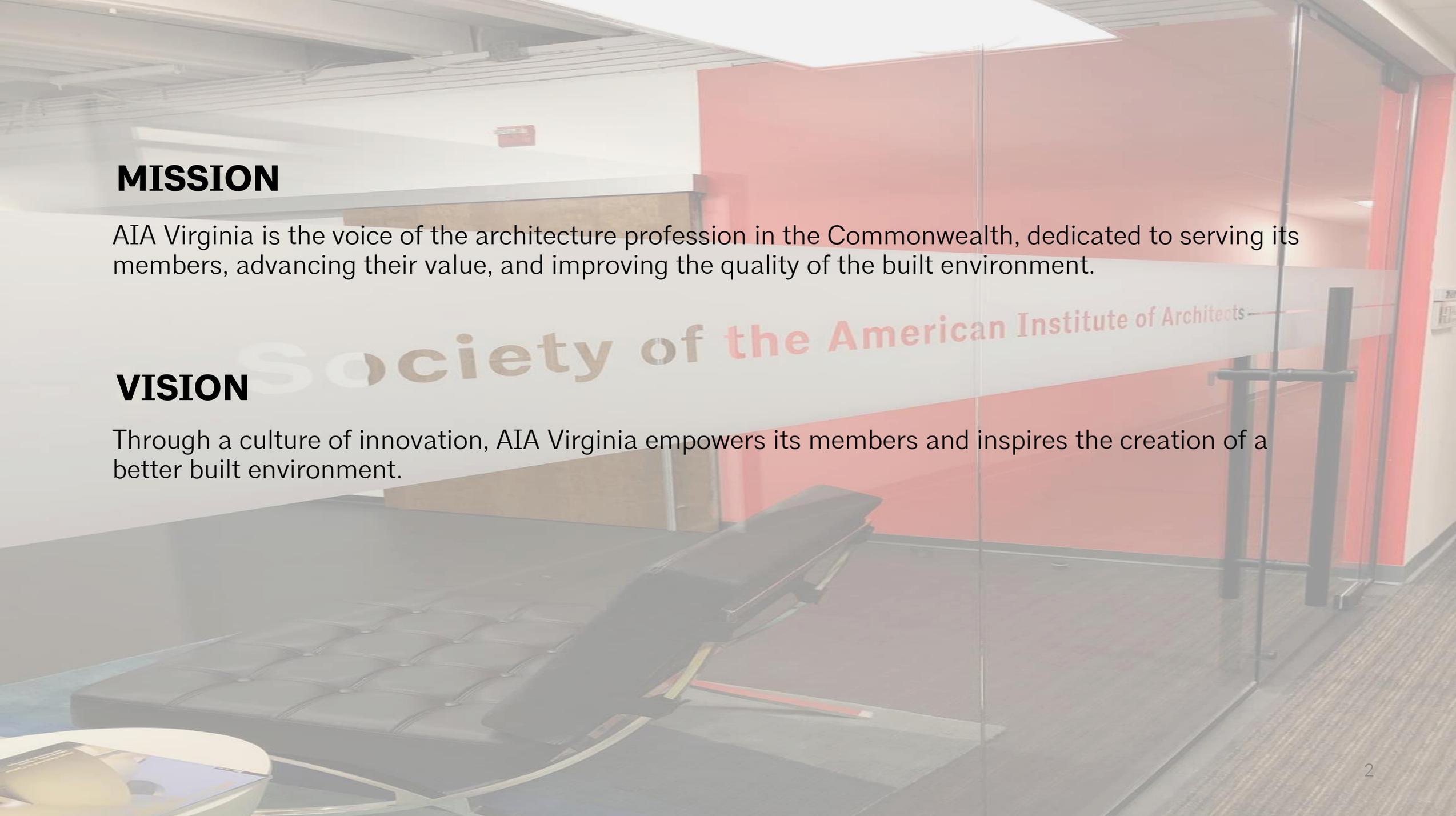




Virginia

2020 Year in Review

Image: 2020 AIA Grassroots in New Orleans, LA

A modern office interior with a glass wall featuring the text "Society of the American Institute of Architects" and a red accent wall. The scene includes a black tufted bench, a glass table with a white bowl, and a glass door with a black handle.

MISSION

AIA Virginia is the voice of the architecture profession in the Commonwealth, dedicated to serving its members, advancing their value, and improving the quality of the built environment.

VISION

Through a culture of innovation, AIA Virginia empowers its members and inspires the creation of a better built environment.

2020 REFLECTIONS

In 2020, we were thrown a huge, unforeseen curve ball: COVID-19. By using virtual platforms, the AIA Virginia Board of Directors and staff were able to effectively continue serving the membership throughout the year. Most notably, I am proud of our advancements in the realms of education, equity | diversity | inclusion, and support.

Despite the pandemic, we successfully held our signature education events like Architecture Exchange East and the biennial Design Forum virtually. In advocating for a more equitable, diverse, and inclusive profession, we played an instrumental role in the creation of the Virginia chapter of the National Organization of Minority Architects (NOMA). We made long overdue history during Visions for Architecture, bestowing our highest honor on Mr. John Spencer, FAIA, making him the first African-American to receive the prestigious William C. Noland Medal. Finally, to support those graduating into an economic crisis, we began a mentorship program with the American Institute of Architecture Students (AIAS) called Operation: Reach, Retain and Develop to keep the next generation.

I'm very proud of all we accomplished during this very challenging year and was honored to be a part of it.

With gratitude,



Elizabeth Reader, FAIA
2020 AIA Virginia President



BOARD OF DIRECTORS

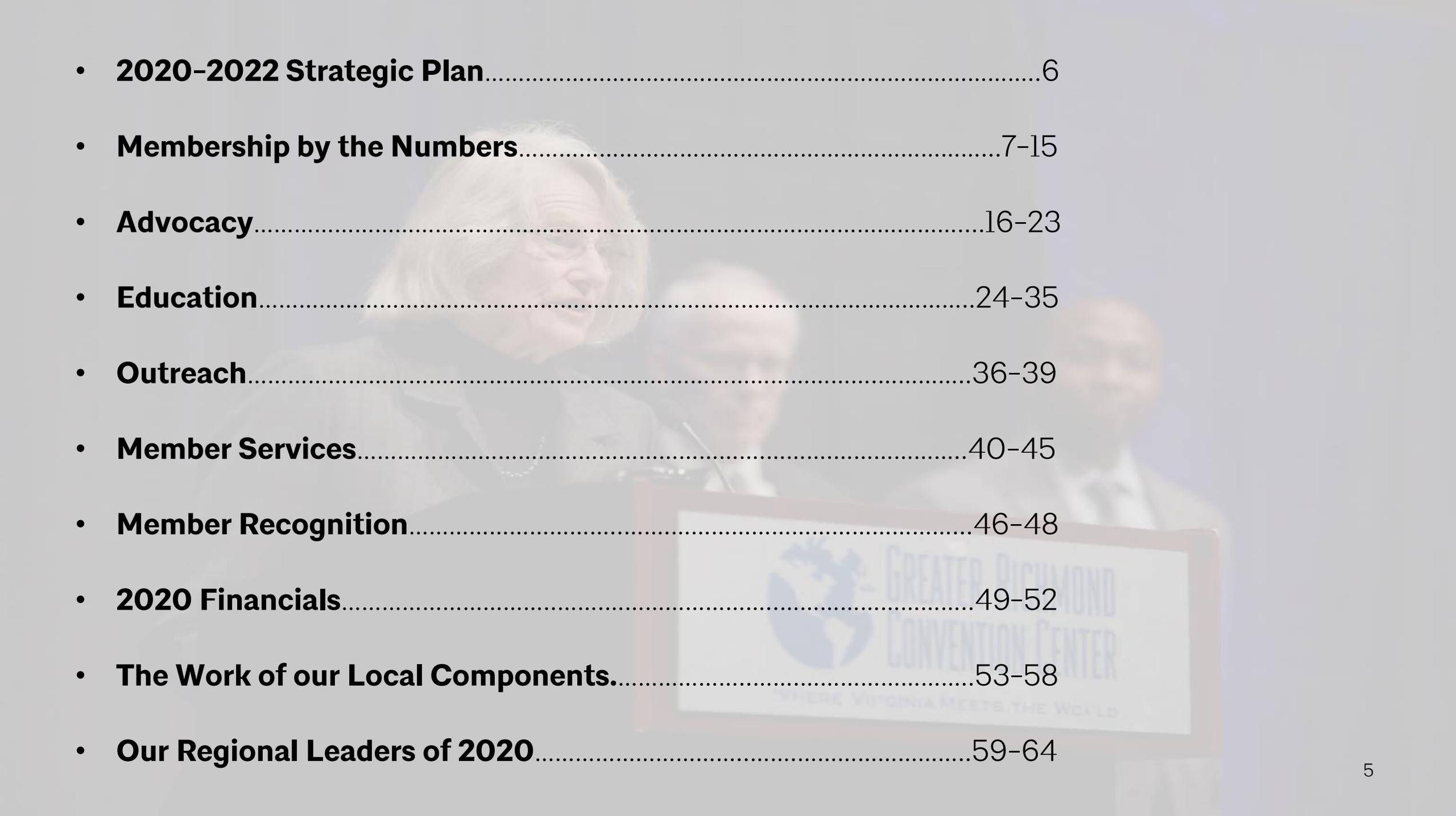
Executive Committee

Elizabeth Reader, FAIA, President
Sean Reilly, AIA, President-Elect
Rebecca W.E. Edmunds, AIA, Vice President, Outreach
Kathy Galvin, FAIA, Vice President, Advocacy
Krystal Anderson, AIA, Vice President, Education
Nick Serfass, FAIA, Vice President, Member Services
S. Jeanne LeFever, AIA, Secretary
J. Mitchell Rowland, III, AIA, Treasurer
Robert Reis, AIA, Immediate Past President
R. Corey Clayborne, FAIA, Executive Vice President

Directors

John Blanchard, AIA
John Burns, FAIA
Scott Campbell, AIA
Mayda Colon, AIA
Karen Conkey, AIA
Nick Cooper, AIA
Phoebe Crisman, AIA
Robert Dunay, FAIA
Robert Easter, FAIA
Eliza Beth Engle, AIA
Spencer Lepler, AIA
Anca Lipan, AIA
Jeremy Maloney, AIA
Maury Saunders, AIA
Michael Spory, Assoc. AIA
Stephen Wakeman, AIA
Rob Winstead, AIA





- **2020-2022 Strategic Plan**.....6
- **Membership by the Numbers**.....7-15
- **Advocacy**.....16-23
- **Education**.....24-35
- **Outreach**.....36-39
- **Member Services**.....40-45
- **Member Recognition**.....46-48
- **2020 Financials**.....49-52
- **The Work of our Local Components**.....53-58
- **Our Regional Leaders of 2020**.....59-64

2020-2022 STRATEGIC PLAN

- Invest in future generations and develop visionary leaders for service
- Advance initiatives that promote resilient, sustainable, and equitable design excellence
- Advance initiatives that support equity, diversity, and inclusion
- Expand our influence by investing in strategic partnerships
- Promote the value of membership
- Be a model of a strong and growing non-profit organization



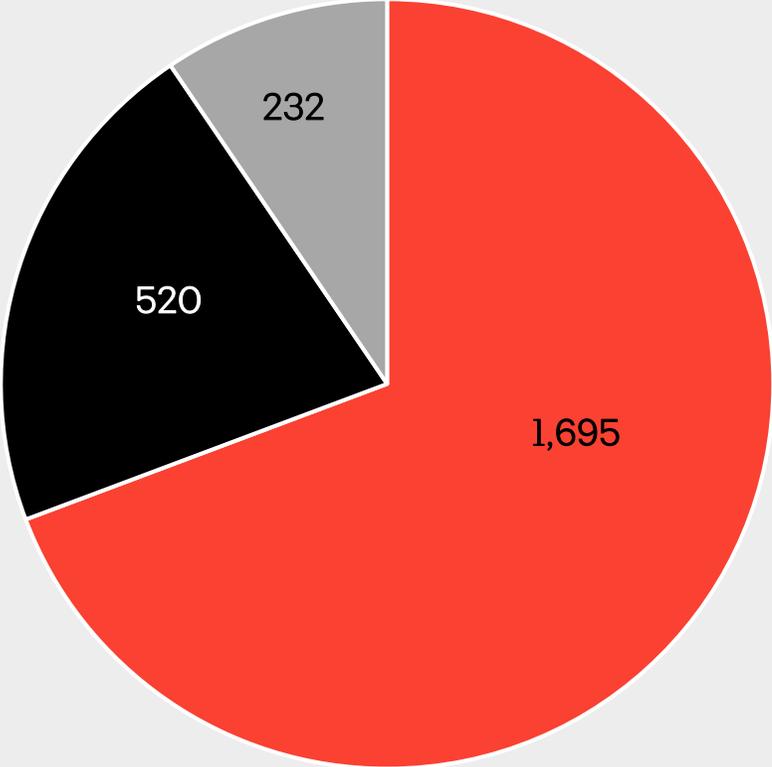
Membership by the Numbers

2020 TOTALS

AIA Virginia's membership on December 31, 2020 consisted of 2,447 members compared to 2,488 at the end of 2019. This slight decrease is believed to be the beginning marker of COVID impacts on the annual renewal process which upheld an 86.4% renewal rate. Below is how each segment of the membership breaks down as a percentage of the total membership with the 2019 figures shown in parenthesis:

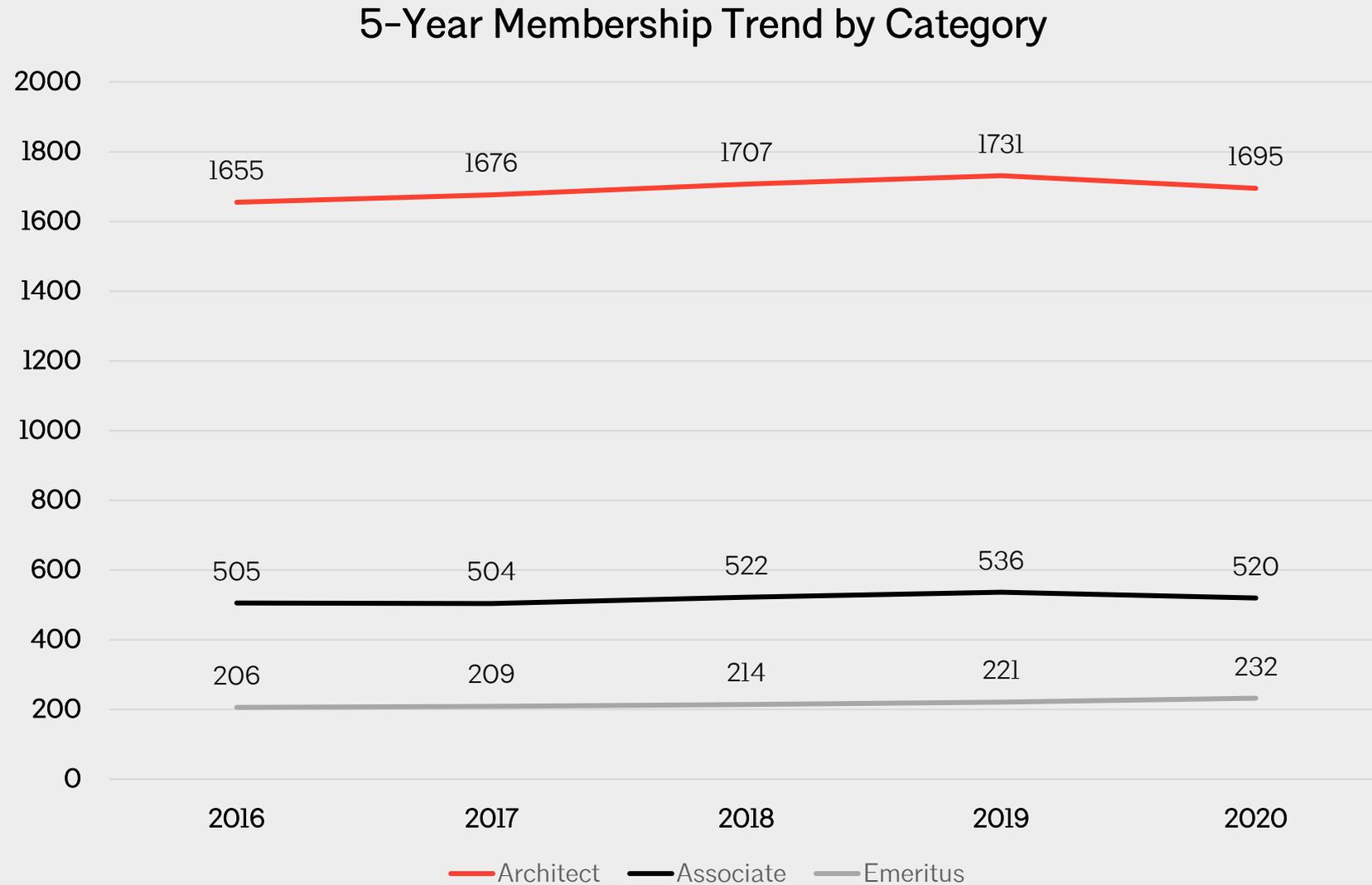
- Architects: 69.2% (69.5%)
- Associates: 21.2% (21.5%)
- Emeritus: 9.5% (9%)

Membership by Category



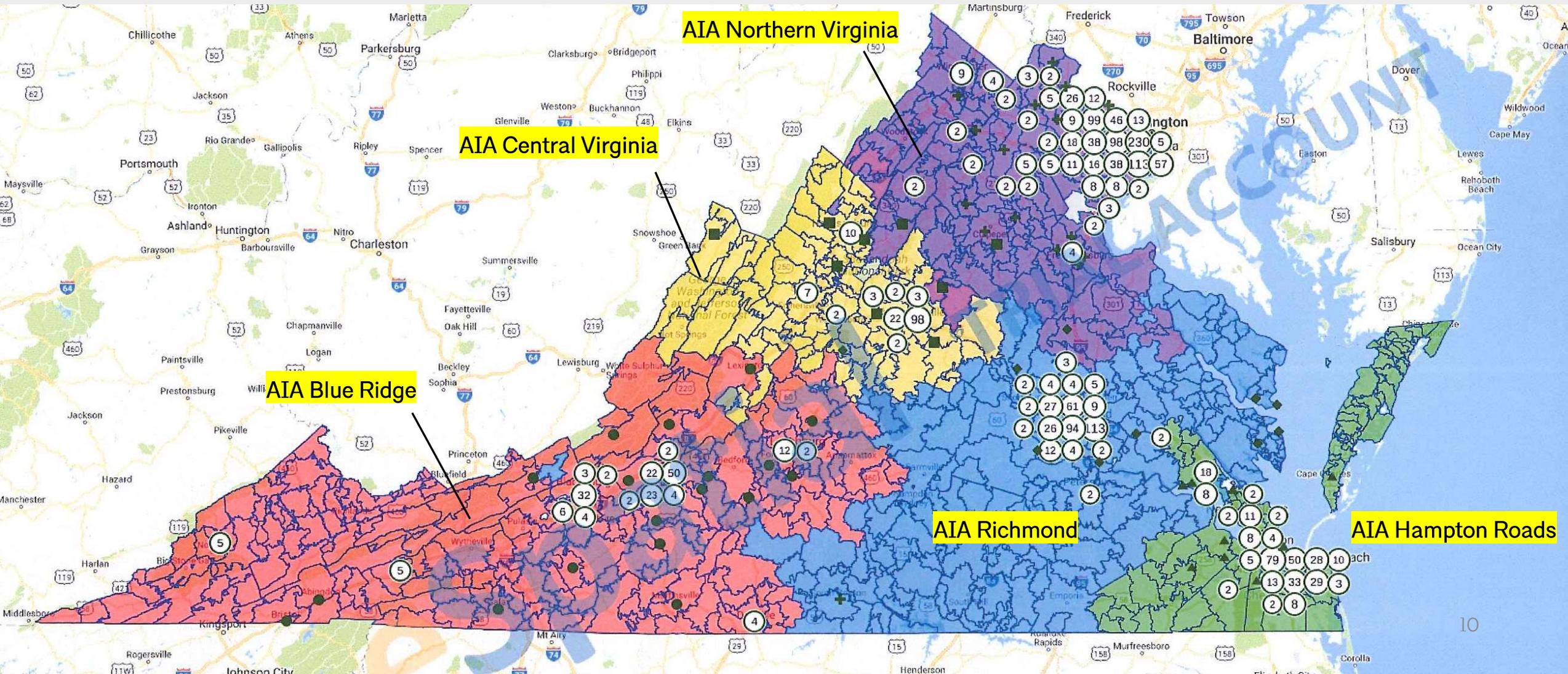
■ Architect ■ Associate ■ Emeritus

MEMBERSHIP TRENDS



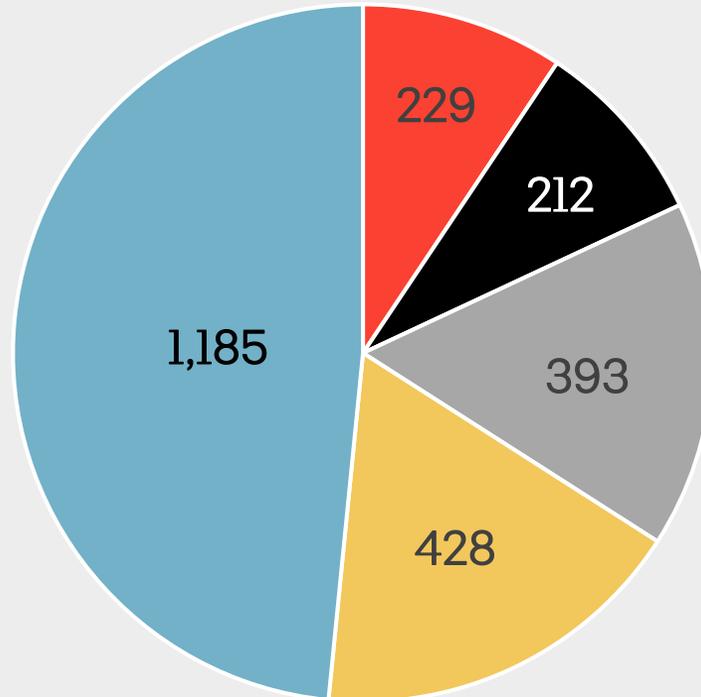
WHERE ARE OUR MEMBERS?

AIA Virginia works in partnership with five local components to achieve its mission and pursue its vision. The five local components are AIA Blue Ridge, AIA Central Virginia, AIA Hampton Roads, AIA Northern Virginia and AIA Richmond. The below map illustrates where our members practice in Virginia.



MEMBERSHIP: BY COMPONENT

Total Membership = 2,447

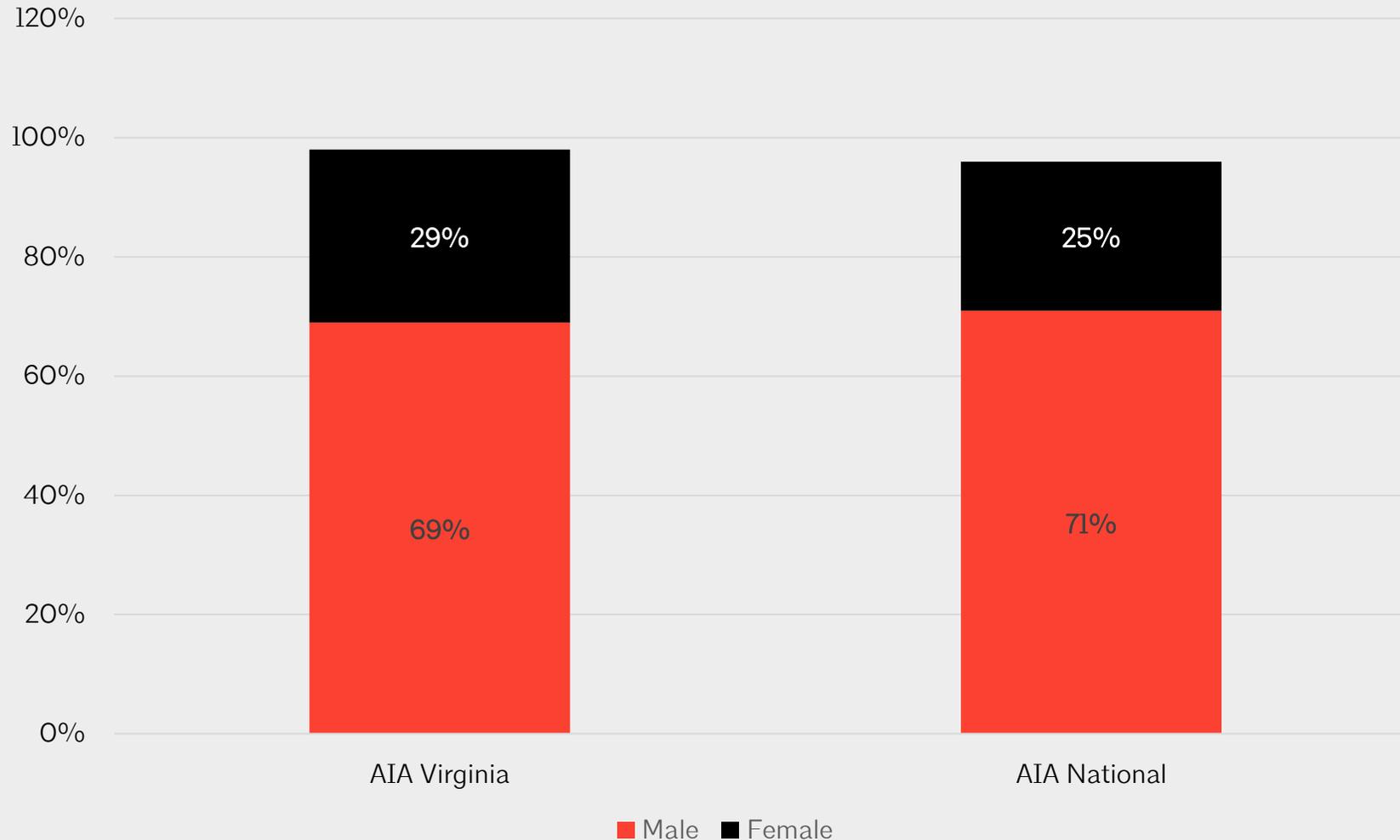


- Blue Ridge
- Central Virginia
- Hampton Roads
- Richmond
- Northern Virginia

Membership Count as of December 31, 2020

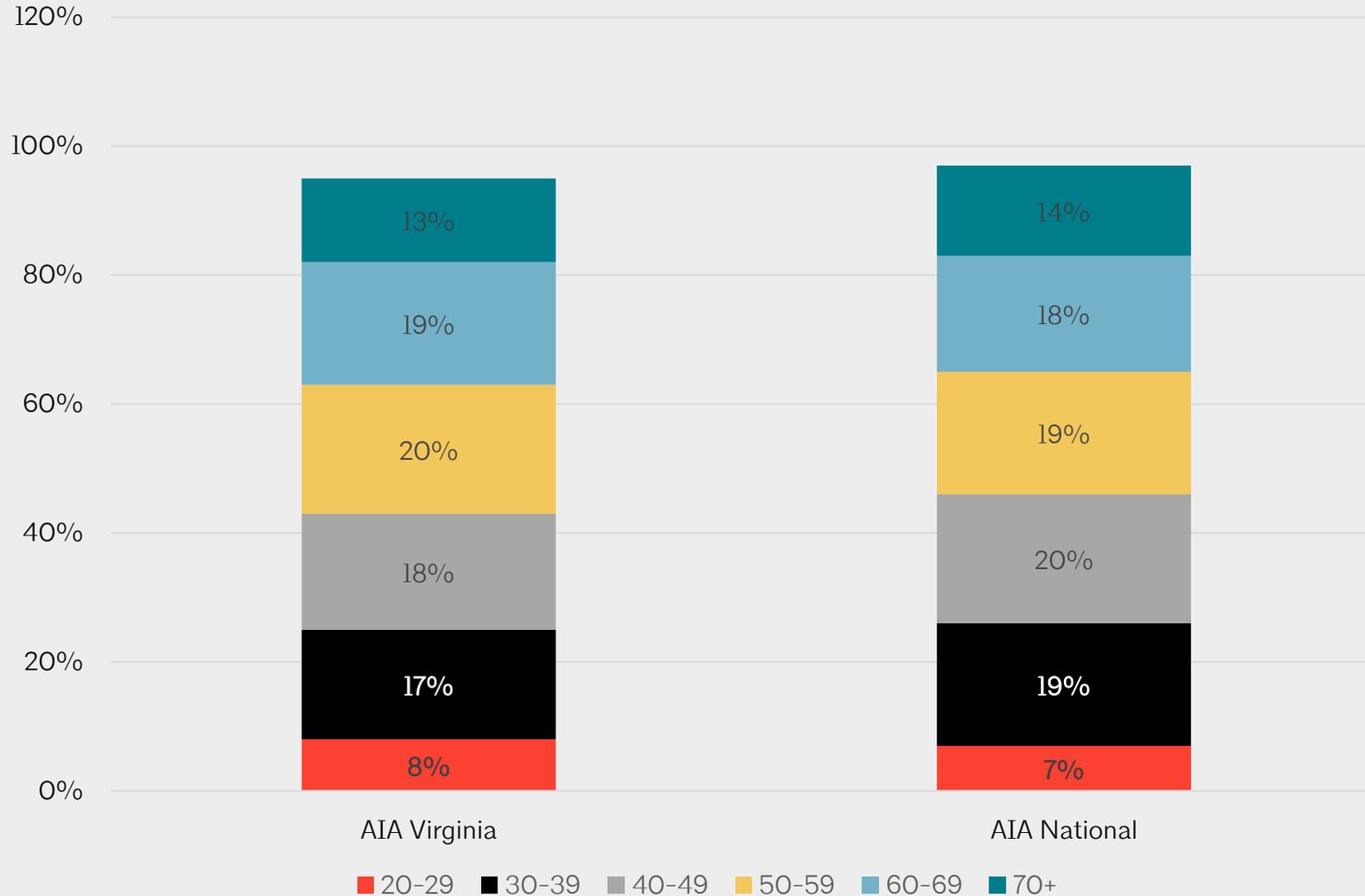
MEMBERSHIP DEMOGRAPHICS

In 2020, AIA Virginia's membership consisted of 69% men and 29% women representing progress in our diversity efforts. This is an improvement over our 2019 demographics which were 70% and 27% respectively. The below bar graph shows a 2020 comparison to AIA National's membership nationwide.



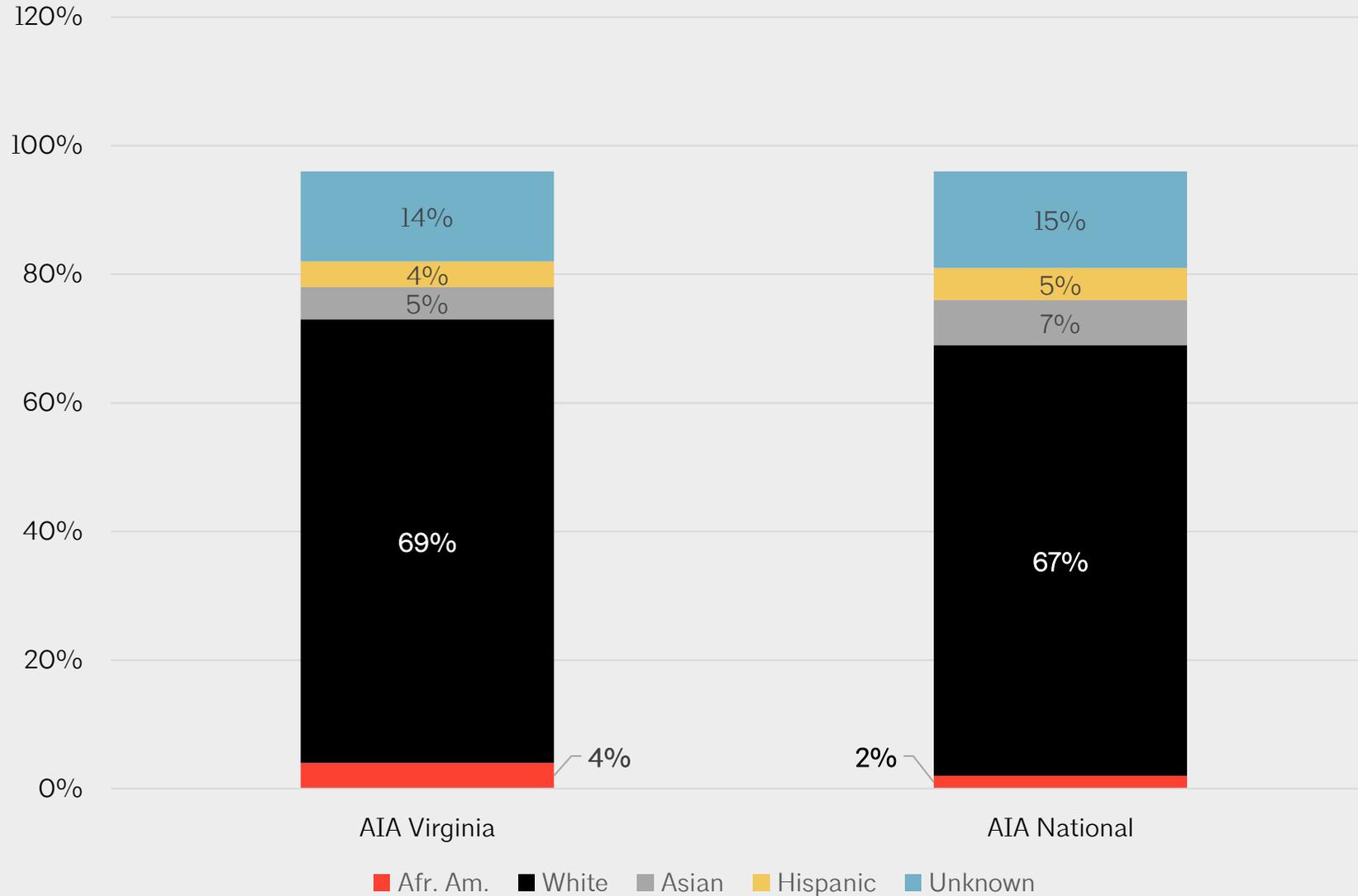
MEMBERSHIP DEMOGRAPHICS

In 2020, the age demographics of AIA Virginia remained unchanged for ages 20-39 as compared to 2019. However, the percentage of members in the 40-49 and 50-59 age brackets each decreased by 1% compared to the previous year while the percentage of those 70+ grew by 1%.



MEMBERSHIP DEMOGRAPHICS

The ethnic diversity of AIA Virginia predominantly remained unchanged between 2019 and 2020 except for those who identified as “Unknown”. In 2020, the percentage of those who identified themselves in this category decreased by 1% in AIA Virginia compared to that in 2019.



LICENSURE IN VIRGINIA

According to the National Council of Architectural Registration Boards (NCARB) *2020 By the Numbers* report, there are 7,493 Virginia architectural licenses. Of this number, 39% of these licensees are resident licenses where the applicant's primary residence is within the state. This compares to the national average of 46%. The remaining 61% of licenses are reciprocal where the applicant's primary residence is out of state. This compares to the nation average of 54%.



Advocacy

GENERAL ASSEMBLY SUCCESSSES

With a new Democratic majority in both chambers, we saw a fast-paced 2020 General Assembly session full of proposals on energy, sustainability, fair housing, anti-discrimination, and labor rights. During this session, the Senate introduced 1,095 bills and the House introduced 1,734 bills respectively. In addition, 299 resolutions were put forth for consideration.

AIA Virginia played an instrumental role in three major bills that were signed by the Governor. **SB 658**, which makes the “duty to defend” language in indemnification clauses against public policy, was carried by Sen. Scott Surovell (D – Mount Vernon). **HB 1300** and its companion **SB 607** both provide for a 15-year statute of limitations on design and construction projects performed for the Commonwealth of Virginia, including public institutes of higher education. HB 1300 was carried by Del. Chris Hurst (D – Blacksburg) and Senate Minority Leader Tommy Norment (R – Williamsburg) served as the patron of SB 607.



AIA VIRGINIA RECOGNIZED ON HOUSE FLOOR

AIA Virginia and our legislative advocacy partners ACEC Virginia were acknowledged on the House floor of the General Assembly on Feb. 26, 2020.

Below is an excerpt from the remarks made by Del. Betsy Carr:

“...These organizations are present today to represent the important work that architects and engineers do for the Commonwealth, whether it is the design of buildings, parks, roadways, public utilities, electrical grids or renewable energy sources, or the next generation of the Commonwealth’s infrastructure. Architects and engineers have a direct and vital impact on the quality of life for all Virginians through designing equitable, resilient, and healthy communities....”

Today, as Virginia responds to a changing climate, both architects and engineers are working together to respond to these effects by designing sustainable and resilient structures that reduce their impact upon the natural and built environment and protect the life and property of all Virginians....”



INVESTING IN THE PAC

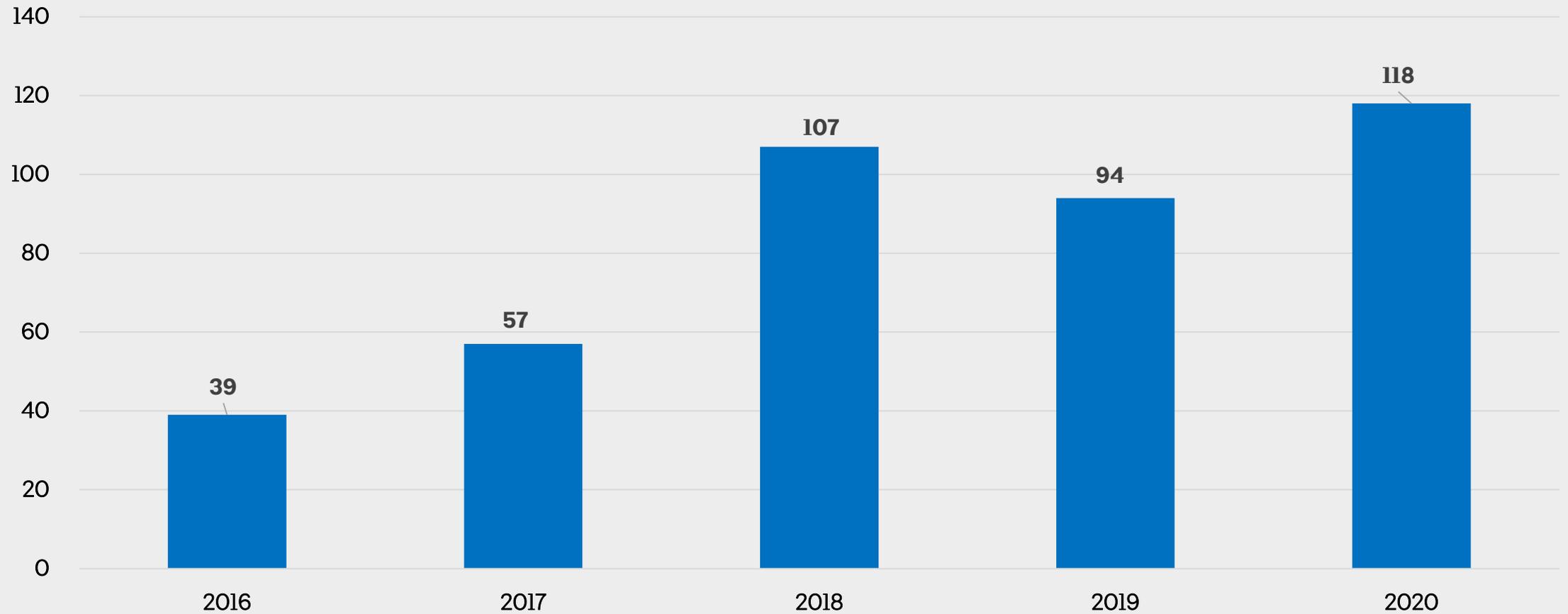
For 2020, the AIA Virginia Political Action Committee's (PAC) Board of Trustees voted unanimously to not make formal asks of firms for PAC contributions due to the economic crisis caused by COVID-19. As such, there was a sharp decline in monies raised compared to 2019. However, the organization saw an uptick of support by participants! In 2020, **118** participants (members, non-members, and firms) invested in the PAC compared to 94 in 2019.

Total PAC Investments By Year



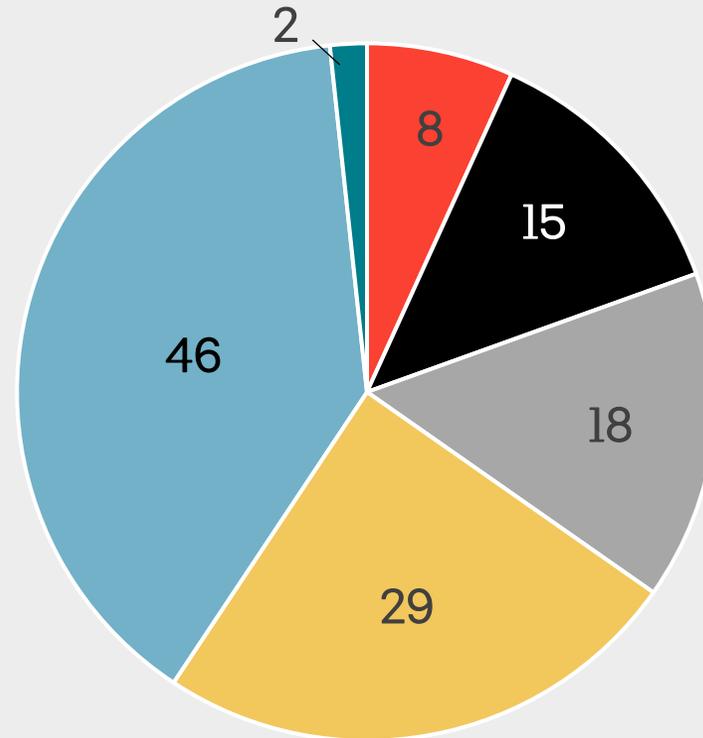
INVESTING IN THE PAC

Number of PAC Investors By Year



PAC INVESTORS BY CHAPTER

Total Investors = 118



- Blue Ridge
- Central Virginia
- Hampton Roads
- Richmond
- Northern Virginia
- Other

As of December 31, 2020

RUMBLE IN THE JUNGLE

The AIA Virginia PAC Award looks to celebrate the engagement and commitment of a local AIA component who supports the advancement and mission of the PAC. Components are awarded points in three areas: local component Board participation, percentage of local component's membership who have invested in the PAC, and total amount of money invested by the members of the local component. The winning component is awarded \$1,000 from AIA Virginia for planning its Architecture Week/Month activities.

Congratulations to AIA Central Virginia for winning the 2020 Rumble in the Jungle!

Past Winners:

2019: AIA Hampton Roads

2018: AIA Central Virginia



GUBERNATORIAL APPOINTMENTS

Governor Northam made the following appointments as put forth by AIA Virginia:

BOARD FOR ARCHITECTS, PROFESSIONAL ENGINEERS, LAND SURVEYORS, CERTIFIED INTERIOR DESIGNERS, AND LANDSCAPE ARCHITECTS

Tim Colley, AIA of AIA Blue Ridge

FAIR HOUSING BOARD

Colin Arnold, AIA of AIA Blue Ridge



Education

FORESIGHT 2020

The pandemic caused us to not only reshuffle the schedule of some of our key programs, but to rethink their delivery. What transpired was the umbrella: *Foresight 2020*. Within the framework of this branding, we virtually delivered the signature Architecture Exchange East – which includes yafCON – and biennial Design Forum together within the same week. Attendance data indicates that going virtual made the program far more accessible, with a more equitable spread among age and gender than in previous years. Attendance by those identifying as women increased nearly 40%.



DESIGN FORUM

Through a series of conversations, the Design Forum showcases the work of talented individuals whose shared craft extends beyond the calculated and strictly quantitative into more holistic practice — whose leading-edge preoccupation with light and shadow extends the diversity of approaches to how designers seek beauty through form, space, and materiality.

The long-awaited Design Forum kicked off with an incredible virtual tour of VCU's Institute of Contemporary Art on Oct. 29 and was followed by a day-long symposium on light and shadow in design on Nov. 5 headlined by Steven Holl, FAIA.

VIRGINIA DESIGN FORUM XIV

IN PRAISE OF SHADOWS

NOV. 5, 2020 | VIRTUAL EVENT FEATURING
HERVE DESCOTTES L'OBSERVATOIRE INTERNATIONAL
DAVID LEWIS LTL ARCHITECTS
KIRSTEN MURRAY OLSON KUNDIG
STEVEN HOLL STEVEN HOLL ARCHITECTS

A FORESIGHT 2020 EVENT

PRESENTED BY AIA VIRGINIA

REGISTER AT

WWW.AIAVA.ORG



YAFCON

YAF CON 2020: *The Empathic Architect* convened a series of engaging conversations about designing with empathy and practicing with intentionality. This mini-conference, curated by emerging professionals, was held the week of Oct. 26–Oct. 30 as a daily series of peer-led discussions over lunch and presentations by purposeful – sometimes unconventional – leaders during the evening. In a continuation of the dialogue from 2019’s *Architect of the New Era*, the invited speakers were driven, purposeful leaders who have taken a human-focused approach to their work, their careers, and their firms..

"Architects
are public
servants -
first and
foremost."

- ANNA MCCORVEY

YAFCON 2020: THE EMPATHIC ARCHITECT
#YAFCON2020
#AIA YAF



ARCHITECTURE EXCHANGE EAST (ARCH EX)

Our annual conference, Architecture Exchange East, was held virtually over three days in November with each day hosting one of the following themes: Social Impact, The Climate Crisis, and The Future. The first day explored issues of justice, equity, diversity, and inclusion. On the second day, the program did a deep dive into the steps designers must take to address the climate crisis. And, on the last day, we explored the future of the profession through the economy, research, robotics, and resilience. The production brought forth a number of engaging and impressive speakers including Architecture 2030 CEO and AIA Gold Medalist, Ed Mazria, FAIA.

DAY 1: SOCIAL IMPACT MONDAY, NOV. 2, 2020

NOAH
SCALIN



JOEL
SANDERS



ACE
CALLWOOD



KATHRYN
PRIGMORE



KATHERINE
WILLIAMS



MELISSA
DANIEL

DAY 2: THE CLIMATE CRISIS WEDNESDAY, NOV. 4, 2020

ED MAZRIA, FAIA



ANDREA LOVE, AIA



PLUS:
2030 FIRM PANEL DISCUSSION
HIGH PERFORMANCE BUILDING OWNER PANEL

DAY 3: THE FUTURE FRIDAY, NOV. 6, 2020

KERMIT
BAKER



BRIAN
RINGLEY



VANESSA
ABIN



STEPHEN
VAN DYCK



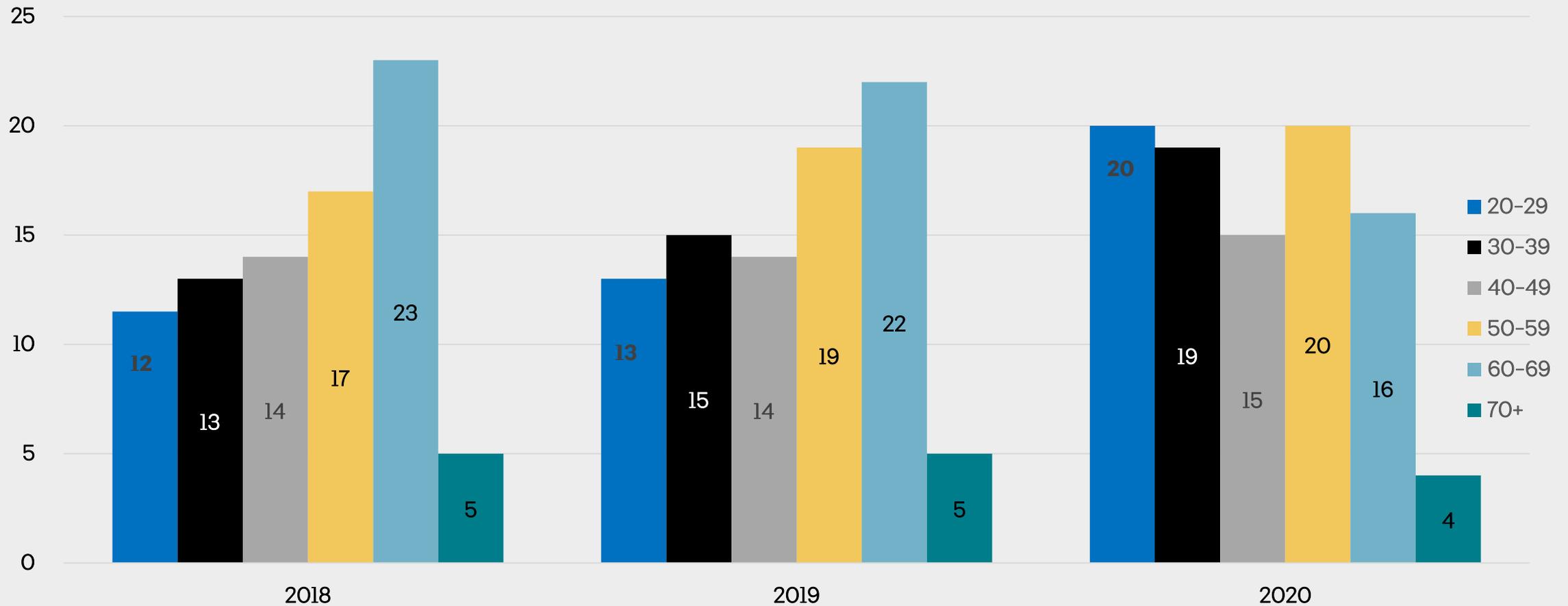
MANOJ
DALAYA



GEOFFREY
EDDY

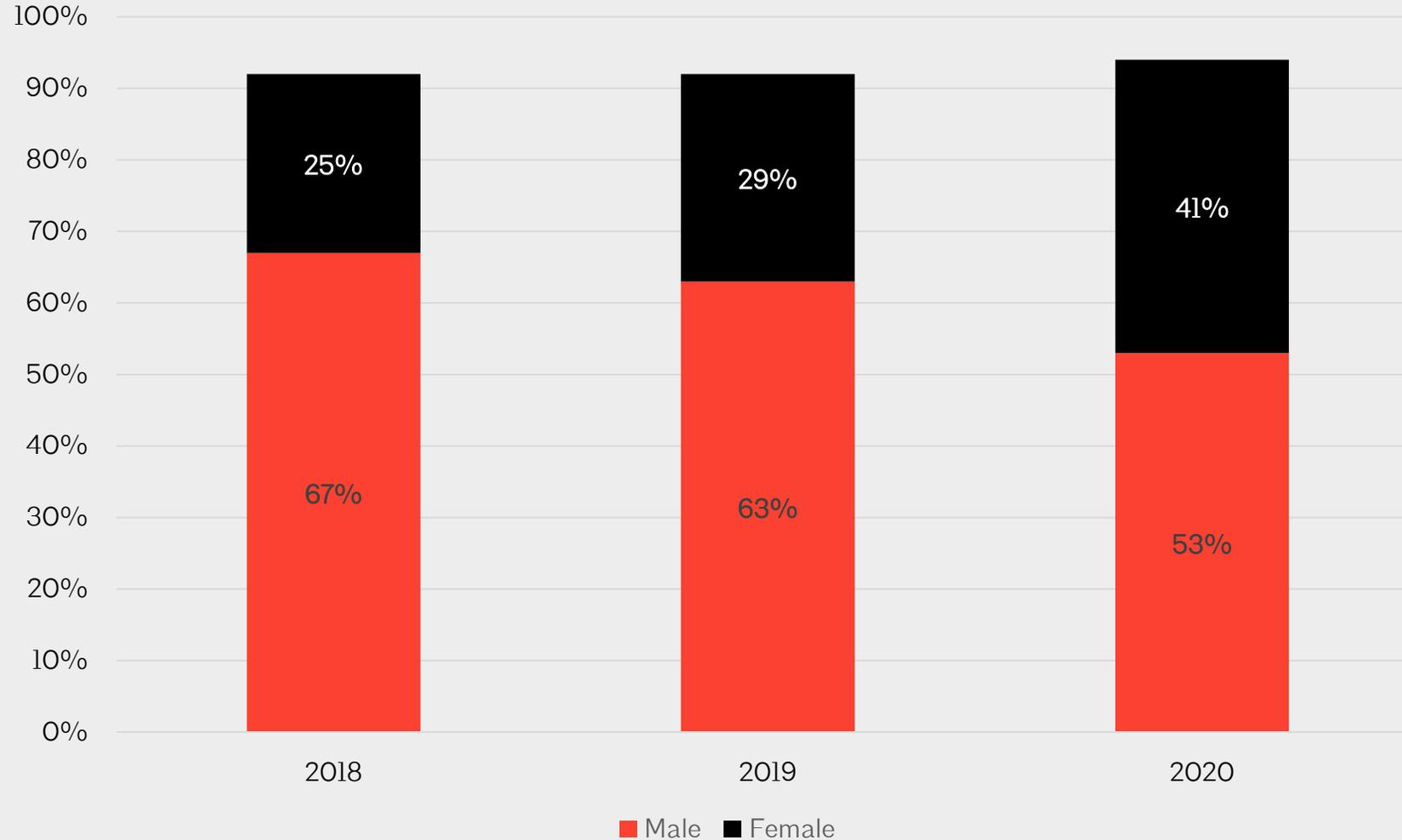
ARCH EX: BY THE NUMBERS

Trend by Age Group as Percentage of Registrations



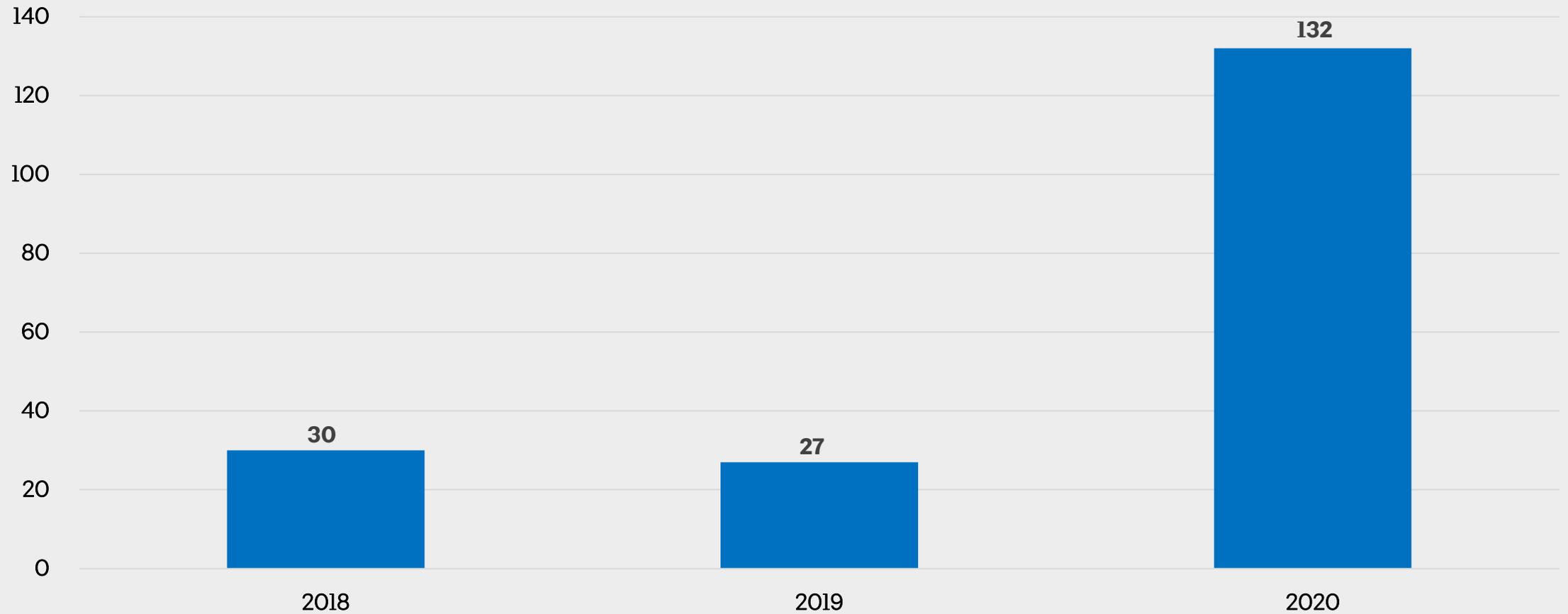
ARCH EX: BY THE NUMBERS

Registration Trend by Gender



ARCH EX: BY THE NUMBERS

Architecture Student Registrations by Year



EMERGING LEADERS IN ARCHITECTURE

Each year, members of AIA Virginia's Emerging Leaders in Architecture class are tasked with examining and responding to a design problem facing a Virginia community. The 2020 cohort was challenged with creating innovative, equitable, and resilient solutions for transforming the City of Portsmouth into a thriving downtown area.

Their intention was to create a comprehensive, future-focused solution that appealed to visitors and residents (both current and future) by drawing upon the city's strong cultural foundations. The class spent the year conversing with the Department of Economic Development, City Planning, resident groups, and various local non-profits. This work led them to focus on two main anchors through the heart of downtown.

The comprehensive proposal included a wayfinding package, public furniture, lighting, amenities, signage, and art installations that would act as a cohesive symbol for the city. The ongoing social turmoil throughout 2020 underscored the importance symbols and icons can have upon cities - especially a city with a historically and dominantly Black population. Therefore, a prominent art installation needed to respect the cultural history and social fabric of the city while also acknowledging the power an urban icon can give to its citizens and visitors.

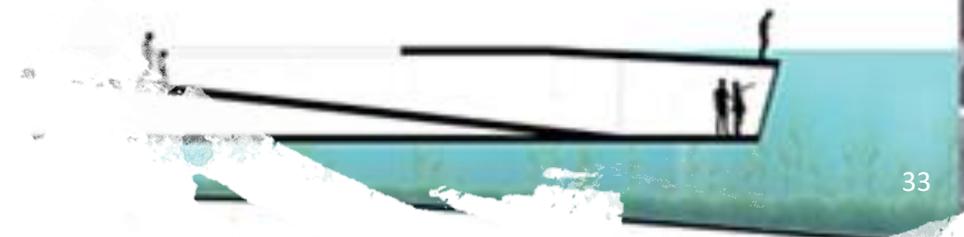


AIA VIRGINIA PRIZE COMPETITION

Conducted simultaneously at Hampton University, University of Virginia, Virginia Tech, and the Washington–Alexandria Architecture Center, the competition is a design charrette that engages students at all of the accredited schools of architecture in Virginia. Students are given the competition program on a Friday afternoon at 5 p.m. They work over the weekend to create a design solution and submit it by 9 a.m. the following Monday. The top submission wins a \$2,250 prize, with \$250 prizes to each “Best of School” honoree.

In 2020, the competition took place over the weekend of Jan. 24–27 and challenged students to design a small oyster research hatchery. **The top award and \$2,250 prize went to Kyle Quinn**, a student at the Washington–Alexandria Architecture Center, for the submission “Coexist.” The jury called it “*a standout, singular idea that made you consider the challenge in an entirely new way ... It was completely different from all the others in the way it engaged the waterfront.*”

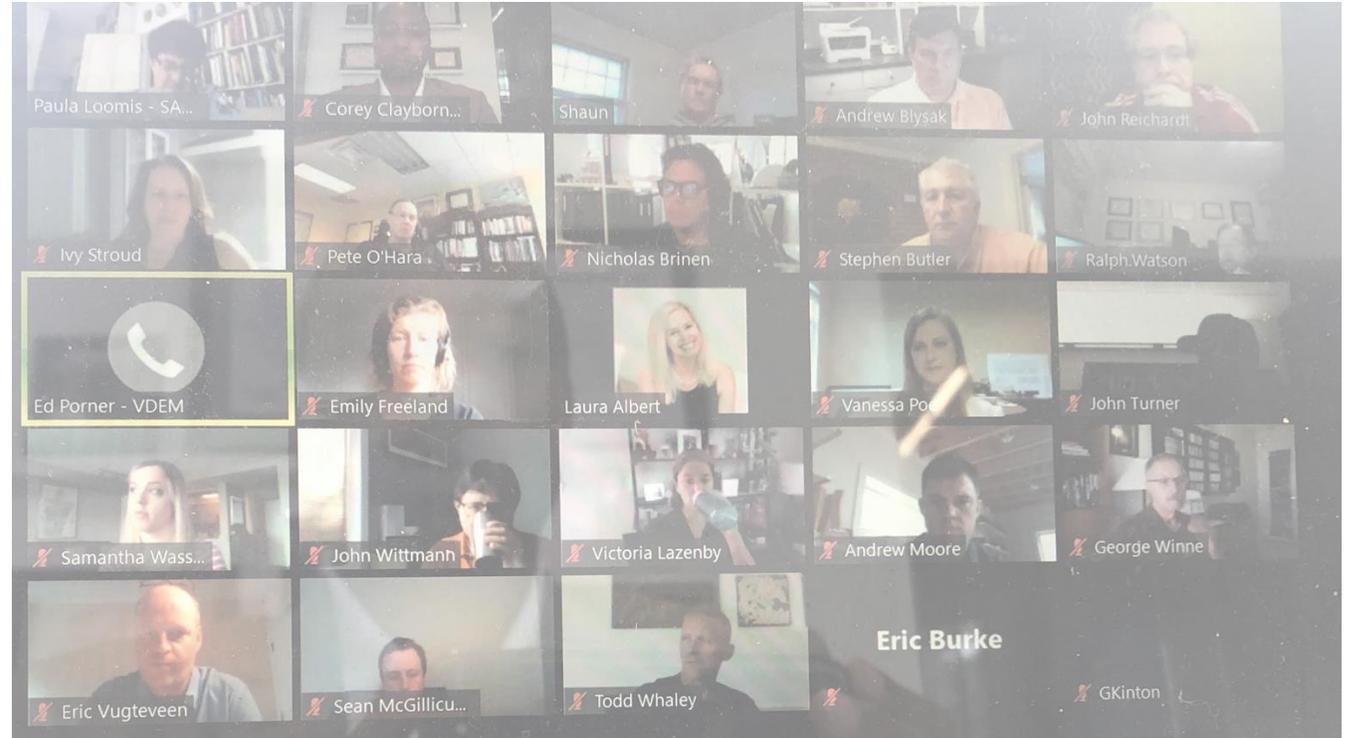
Jury:
Bob Moje, FAIA | Chair
Patrick Farley, AIA
Donna Phaneuf, FAIA
Chuck Swartz, FAIA



SAFETY ASSESSMENT PROGRAM (SAP) TRAINING

The Safety Assessment Program (SAP) is managed by the California Office of Emergency Services and serves as the AIA's all-hazards post-disaster training. Through a Memorandum of Understanding with Virginia's Department of Emergency Management and Department of Professional and Occupational Regulation, AIA Virginia is positioned as a resource to communities that can send trained professionals to perform rapid building assessments after a natural disaster. In light of the pandemic, AIA Virginia held a virtual SAP training in July.

The organization has trained **166** individuals since 2018.



ACE JOINT OWNER FORUMS

ACE (Architects | Contractors | Engineers) Joint Owner Forums are a partnership with the Virginia components of the American Council of Engineering Companies and the Associated General Contractors. Created in 2018, the forums focus on connecting members with those that hire them (Owners) to engage in dialogue around industry best practices. In 2020, a virtual forum was held with the Virginia Department of General Services to discuss capital project funding in the state budget.



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Virginia



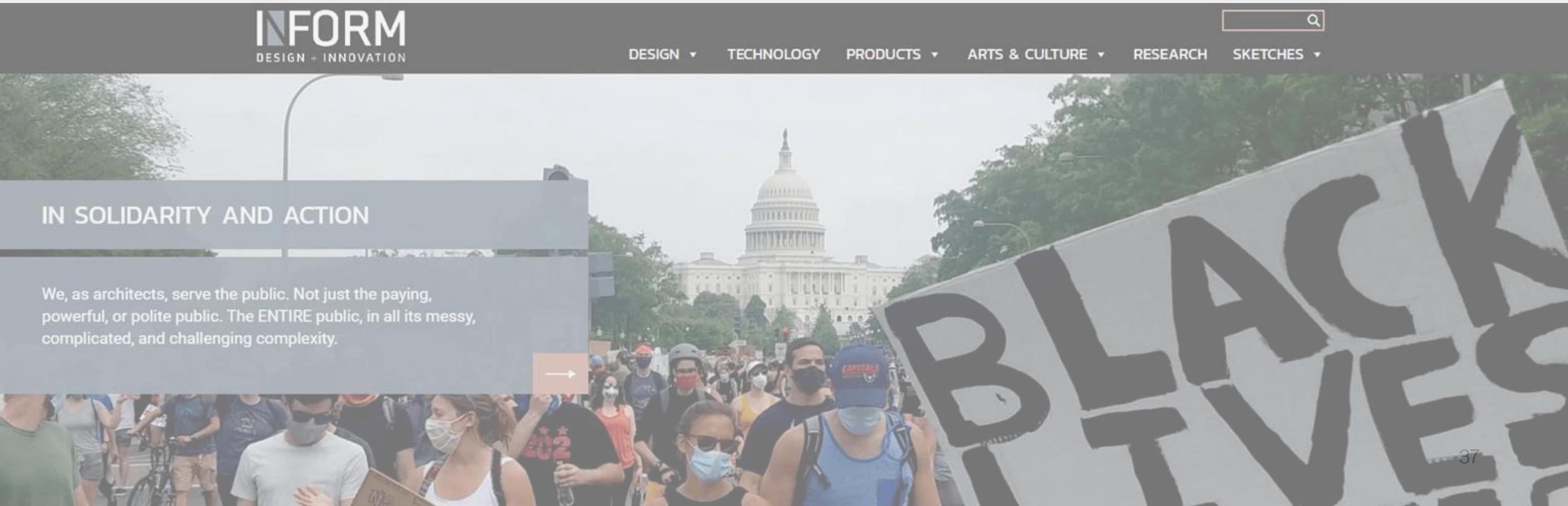
Outreach

INFORM

In 2020, AIA Virginia relaunched *Inform Magazine* as a digital publication (<https://inform-magazine.com/>). The publication celebrates the diverse individuals and organizations that contribute to Virginia's rich culture of architecture and design. By provoking dialogue about design in our state, it inspires curiosity about the spaces we inhabit.

We are proud to share that the following editions were published this year:

- Energy
- Wellness
- Equity
- Travel
- Interiors
- Education
- Innovation
- Residential
- The Holiday Issue



VISIONS FOR ARCHITECTURE

It is likely not a surprise that Visions for Architecture was done differently this year. To keep everyone safer, our annual honors and awards program took place virtually on Oct. 8. For the first time, the program was free and the Design Awards were announced live with the goal of creating a vibrant celebration of the people and organizations who mean so much to our profession!

In addition to recognizing our honorees, AIA Virginia partnered with the Architects Foundation to use Visions as a mini telethon to raise money to support Hampton University's department of architecture Scholarship Fund. Hampton has a 5-year Master of Architecture program. Students in their final year of the program lose access to the traditional undergraduate financial aid such as Pell Grants. This fund directly helps these students when many funding streams are no longer available to them.

As a result of your generosity, we raised **\$8,300** for this cause!



2020 HONOREES

William C. Noland Award



Spencer

Honorary Membership



Cheadle



Cushing



Daniel

Architecture Medal for Virginia Service



Virginia Beach City Public Schools

Award for Distinguished Achievement



Cox



Gordon



Price

Virginia Emerging Professional Award



McDermott



Parker

Test of Time Award



Crozet Elementary School

AIA Virginia Honors



Del. Bulova



VCU Office of Planning and Design

Member Services

COVID-19 RESOURCES

For many, Friday, March 13, 2020 was the last day experienced as “normal” before the realities of COVID-19 took hold. Thereafter, protection measures were installed quickly by our state government officials consisting of “stay-at-home” orders and an abrupt intentional shut down of the economy. AIA Virginia stood at the ready to serve as a resource to our members as the architecture community – and the global community at large – moved through this uncharted territory.

We established a stand-alone COVID-19 website with compiled resources organized by the following categories:

- Websites for Primary Agencies
- Guidance for Understanding Federal Coronavirus Bills
- Guidance for Businesses from Federal Agencies
- Governor’s Executive Orders and State Resources for Businesses
- Resources for Individuals
- Resources for Firms
- Resources for Your Clients
- Resources for Designing Alternative Care Sites

As an added member benefit, AIA Virginia partnered with O’Hagan Meyer Attorneys + Advisors to provide up to 30 minutes of employment law counseling for AIA Members during COVID-19. Their team was available to answer any questions regarding the impact of COVID -19 on firms, federal and state legislation, and industry guidelines impacting the workforce.



COVID-19 RESOURCES

In addition, we curated the following webinars with topical experts in order for members to get advice and guidance in real-time:

- Remote Work During COVID-19 Panel Discussion
- Uniting the AEC Industry: Construction Administration During a Global Pandemic (Jointly presented with ACEC and AGC)
- Concisely Navigating the CARES Act (Jointly presented in partnership with O'Hagan Meyer Attorneys + Advisors, Virginia Association of Community Banks, and Virginia Society of CPA's)
- PPP Funding Management + Getting Back to Work (Jointly presented in partnership with O'Hagan Meyer Attorneys + Advisors)



ACE VIRGINIA PRESENTS

UNITING THE AEC INDUSTRY

CONSTRUCTION ADMINISTRATION
DURING A GLOBAL PANDEMIC

FRIDAY, APRIL 3
12:30-1:30 P.M.



OPERATION: REACH, RETAIN, AND DEVELOP

AIA Virginia partnered with the national component of the American Institute of Architecture Students (AIAS) to launch an initiative to connect our members with architecture students graduating in May 2020 from Virginia schools of architecture. Many of those graduating faced an unprecedented time in the world. A global pandemic that ravaged the economy, presented bleak unemployment numbers, and put companies in survival mode. A number of architecture firms froze hiring or delayed starting dates. Quarantines and stay-at-home orders shifted most of our interactions to a virtual space which made it difficult to meet new people and form meaningful relationships.

This operation facilitated building these new relationships by connecting our recent architecture graduates with our AIA Virginia members in a semi-structured program. There were **80** pairings. Our goal was to keep these emerging professionals engaged and connected to the profession with the following desired outcomes:

- Keep recent graduates engaged in the profession of architecture during the recovery phase of the pandemic
- Assuming personal chemistry is formed, these relationships become long-term friendships which is beneficial for career growth
- Good people know good people. Expose these emerging professionals to other AIA members thus expanding their professional network
- Keep recent architecture graduates in Virginia so that our own communities can reap the benefits of their contributions and leadership



AMBER BOOK ARE PREP MATERIALS

Generously sponsored by The Branch Museum of Architecture and Design, AIA Virginia was provided the ability to offer 25 Amber Book licenses to those studying for the Architect Registration Examination. Participants were given use of a license for two months in exchange for a \$50 commitment fee. The commitment was that the candidate would register for and take all of the licensing exams within the ensuing thirty-day period. The personal impact of this opportunity can be read about at:

<https://www.aiava.org/taking-the-are-its-not-as-scary-as-you-think/>



The Branch
Museum of Architecture and Design

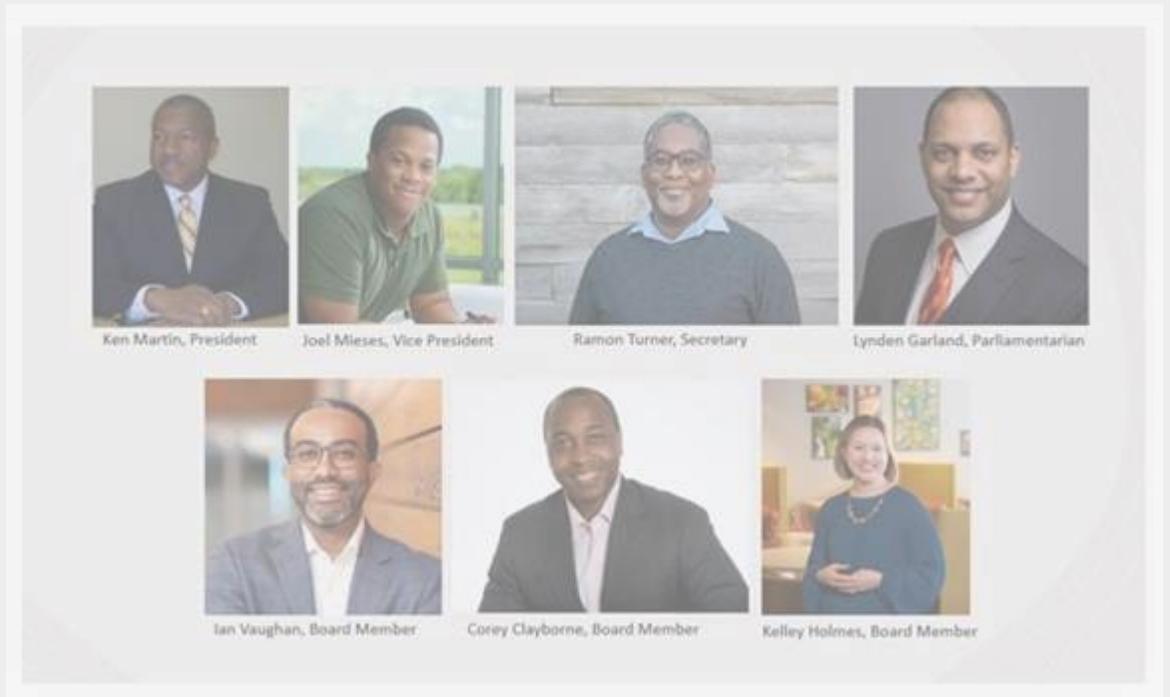
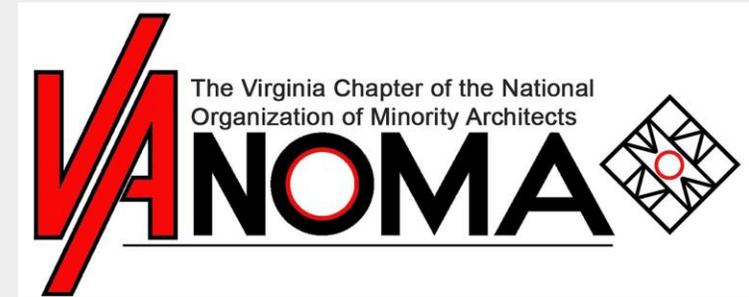
VIRGINIA NATIONAL ORGANIZATION OF MINORITY ARCHITECTS

We are incredibly proud of the Virginia component of the National Organization of Minority Architects (VA NOMA) for obtaining its charter in 2020. NOMA's mission, rooted in a rich legacy of activism, is to empower its local chapters and membership to foster justice and equity in communities of color through outreach, community advocacy, professional development and design excellence. AIA Virginia and VA NOMA endorsed a mutually beneficial Memorandum of Understanding to support each other in the advancement of our missions.

In addition, AIA Virginia is proud to provide a monetary contribution to VA NOMA to facilitate its trajectory.

The following are the founding Board Members of VA NOMA:

- Ken Martin, AIA, NOMA** – President
- Joel Mises, RA, NOMA** – Vice President
- Ramon Turner, AIA, NOMA** – Secretary
- Lynden Garland, AIA, NOMA** – Parliamentarian
- R. Corey Clayborne, FAIA, NOMA**
- Kelley Holmes, AIA, NOMA**
- Ian Vaughan, AIA, NOMA**



Member Recognition

NEW MEMBERS OF THE COLLEGE OF FELLOWS

In 2020, the American Institute of Architects (AIA) elevated five AIA members from AIA Virginia to its prestigious College of Fellows. Fellowship is AIA's highest membership honor, granted for exceptional work and contributions to architecture and society. Less than 3% of the architecture profession achieve AIA Fellowship.

The newly elevated members were:

R. Corey Clayborne, FAIA (AIA Richmond)

Robert L. Easter, FAIA (AIA Richmond)

H. Randolph Holmes Jr., FAIA (AIA Richmond)

Gregory L. Rutledge, FAIA (AIA Hampton Roads)

W. Kenneth Wiseman, FAIA (AIA Northern Virginia)



Christopher Barker
Justin Beckner
Kenneth Cheston
Melissa Colombo
Kelley Davies
Dana Evans
Alexander Jack
Esther Jeong
Lindsey Jones
Deanna Kohnstam
Mani Kordestani
Jenine Kotob
George Logusch

Mingfan Li
Susan Scarlet-Macaw
Quinn MacKenzie
Whitney McDermott
Cheryl Moy
Herman Nadal
Gabriela Orizondo
Thomas Powers
Sarah Stumpo
Taylor Terrill
Manojkumar Venkatesan
Casey Walker
Chris Warren



CONGRATULATIONS!

NEW ARCHITECTS

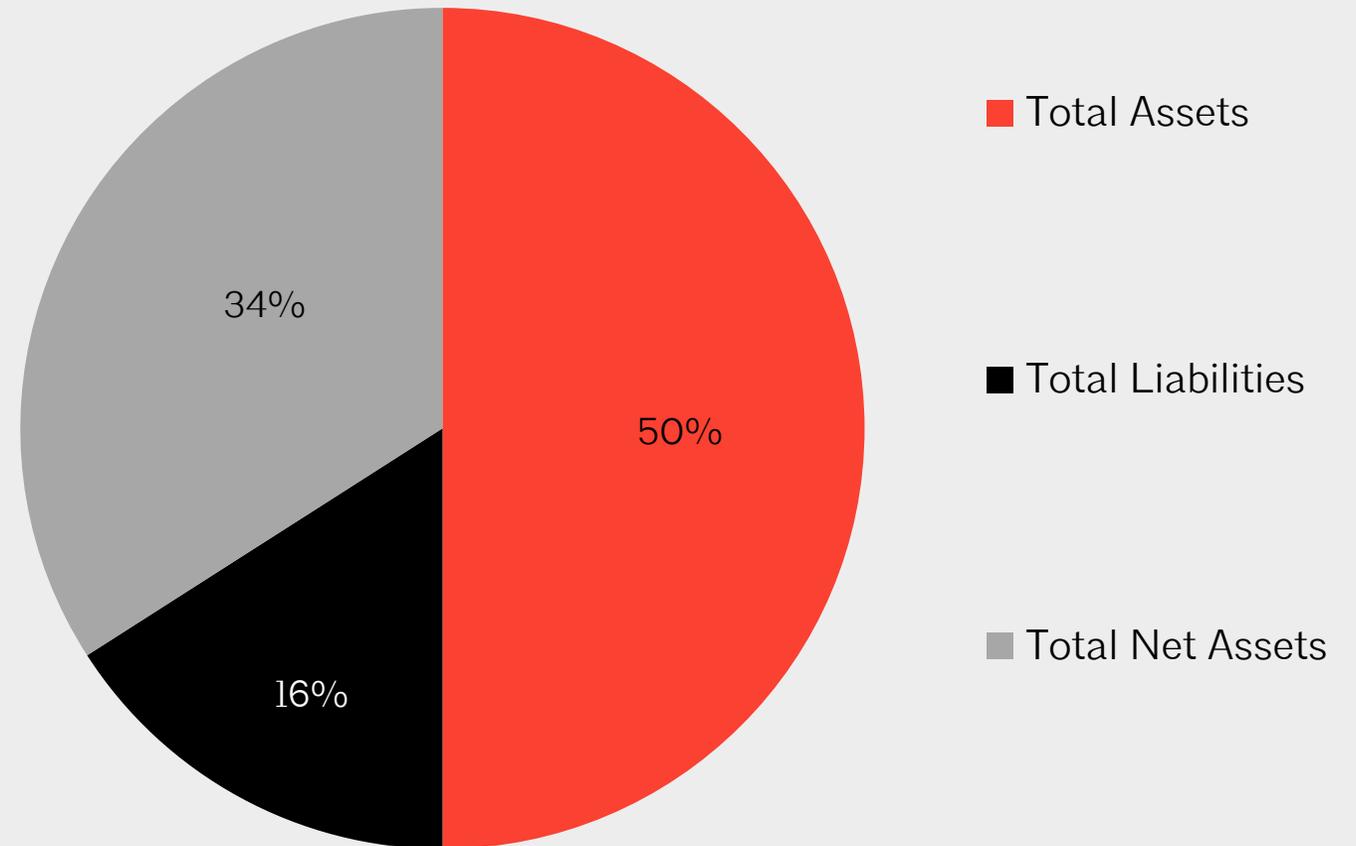
These members recently passed the ARE.

2020 Financials

BALANCE SHEET

The 2019 audited financials cover the fiscal year that commenced on July 1, 2018 and ended on June 30, 2019. The organization's audit process typically concludes the February of the succeeding year. The associated pie-chart illustrates the allocation between assets, liabilities, and net assets at the end of that audited fiscal year. As depicted, the organization's balance sheet reflected \$137,100 in assets at that moment in time compared to \$108,771 at the same point in time of the previous fiscal year.

Balance Sheet - 2019 (Audited)
\$137,100

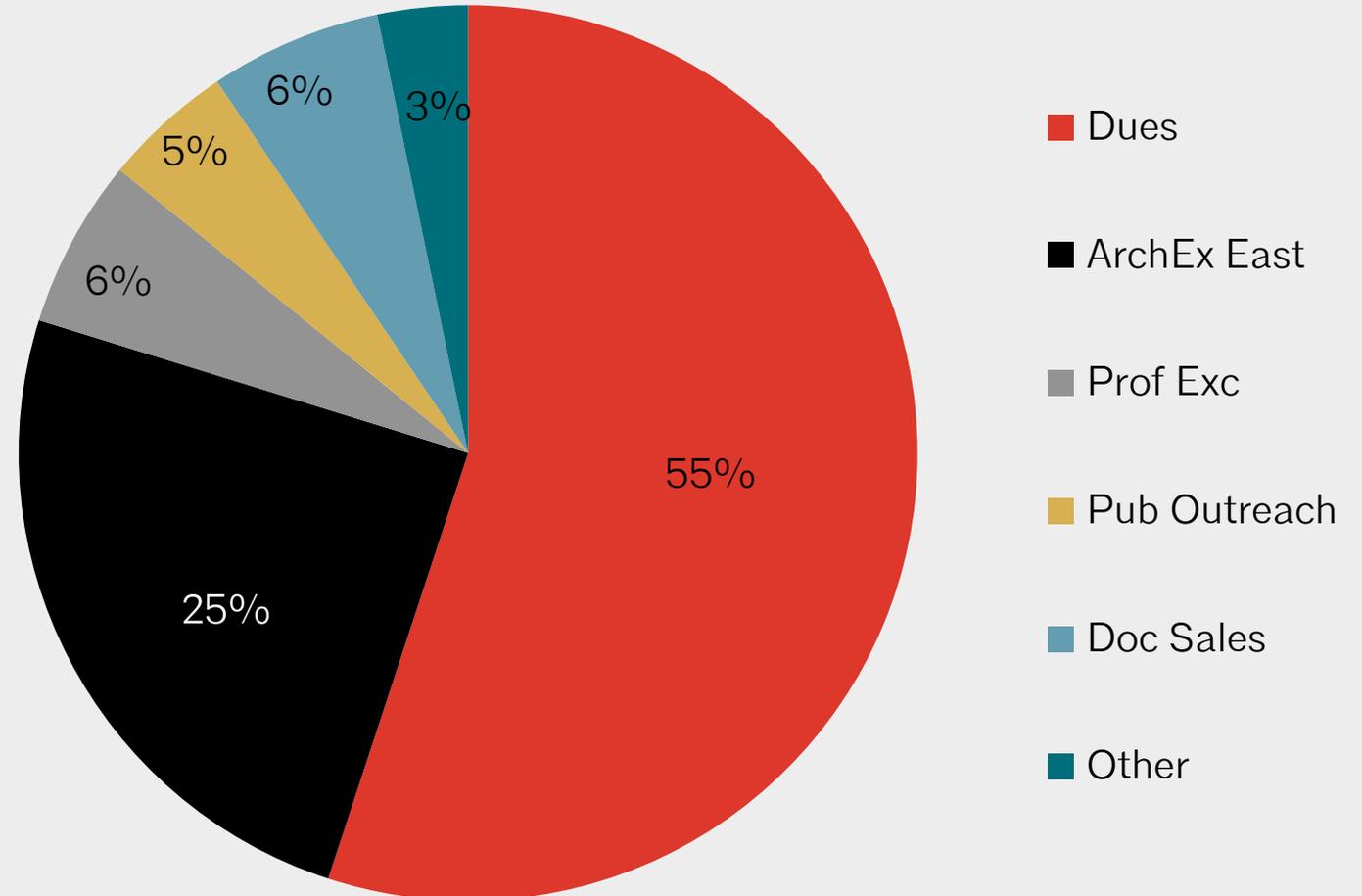


REVENUES

AIA Virginia received \$1,268,332 in revenue during the fiscal year – down slightly from the \$1,276,500 collected in the prior year. Membership dues and Architecture Exchange East consisted of 80% of this figure. The remaining revenue received came from various activities which include education (Professional Excellence), contract document sales, outreach initiatives and so forth.

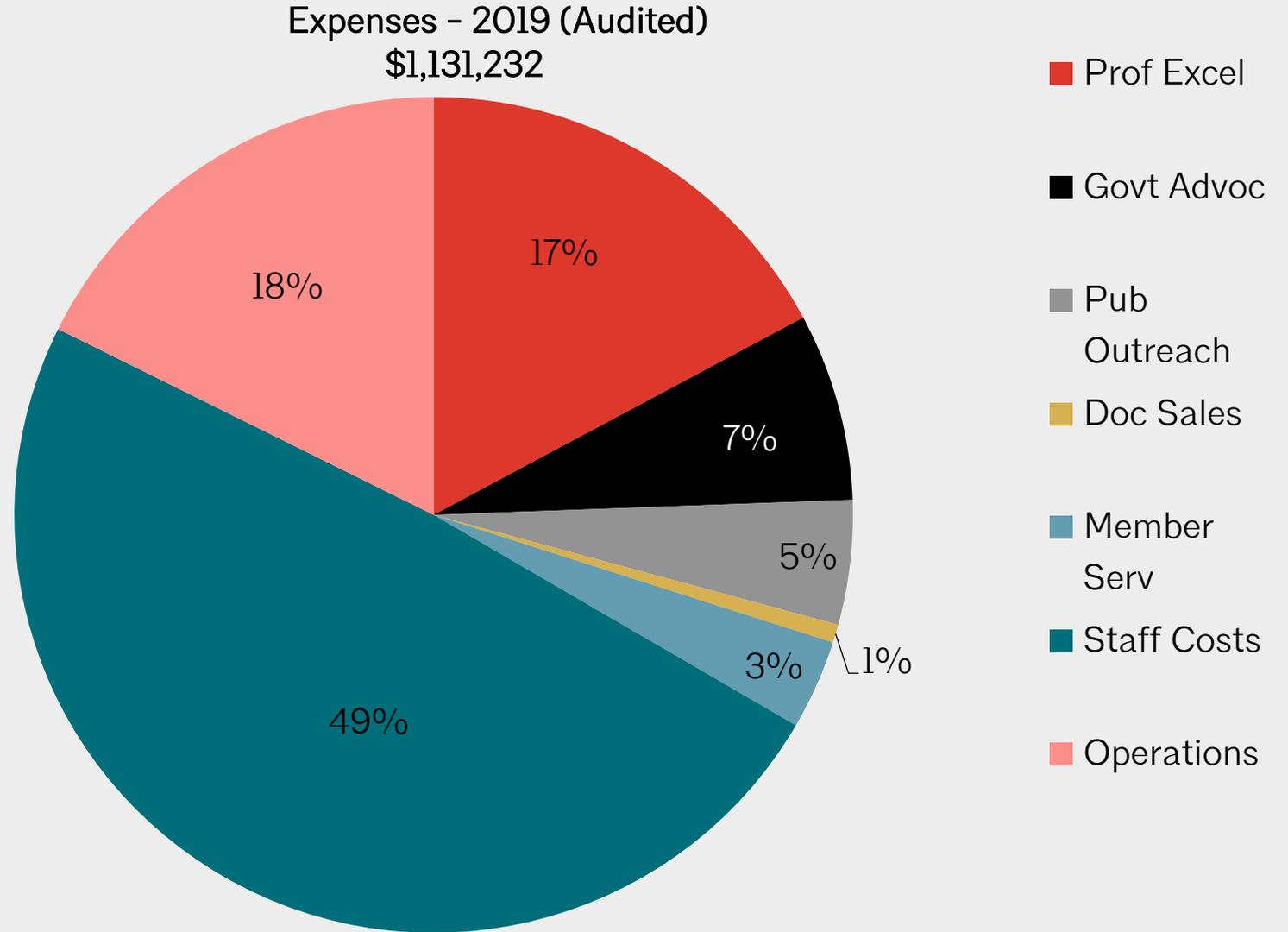
Revenue - 2019 (Audited)

\$1,268,332



EXPENSES

Expenses were reduced this fiscal year to \$1,131,232 from \$1,167,728 of the prior year. As demonstrated on the pie-chart, approximately 67% or two-thirds of costs are attributed to staff and operations. The next expense of significance is education (Professional Excellence) of which most of the costs belong to Architecture Exchange East.



The Work of Our Local Components

AIA BLUE RIDGE

Due to the pandemic, AIA Blue Ridge suspended some of its legacy programming such as the Middle School Design Charrette, the Fall Education Event, and “Kidstruction”. However, the component did not remain idle. It moved forward with an extensive governance review of its Bylaws which yielded beneficial changes. In addition, it was able to celebrate the work of its members through the biennial Design + Honor Awards.

Congratulations to the following Design Award winners:

Honor Award: Baldwin Horton Square by Hill Studio

Honor Award: Claude Moore Education Complex by Spectrum Design

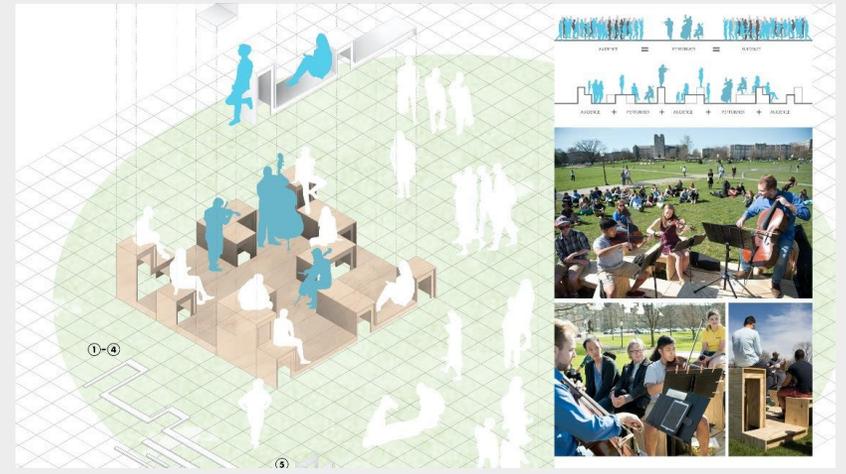
Merit Award: The Ribbon by Albert Fajardo, Kenneth Johnston, Shannon Cain, Linjie Wang, Tyler Peterson, and Peyton Bright of Virginia Tech



Baldwin Horton Square
Honor Award



Claude Moore Education Complex
Honor Award



The Ribbon
Merit Award

AIA CENTRAL VIRGINIA

The component's spectacular body of work for 2020 is highlighted as follows:

Board transition planning (including Strategic Plan)

Streamlined finances, data, and operations to ease transitions
Honed the Strategic Plan
Financially sound, 2021 dues reduced to offset National increase

Position AIA as a community design resource

"Architecture in the Schools", Design for Walker playground, Kindness Café

Increase member support – Students, EPs, Fellows, etc.

Donated to JMU AIAS, UVA + JMU NOMAS
Supported the ELA Program
Virtual Lunch n' Learns – format supports broad engagement
Supported (2) Fellowship applications this year (both women)
Celebrated Honors and Awards – virtual event with New Orleans jury

Grow our membership & increase engagement in the Valley

(27) New members have joined in 2019/20
Increased support & engagement with JMU Architecture program

Support and encourage diversity

Scholarship for NOMAS students > matching funds challenge
Encouraged the removal of NAAB requirement for AIA scholarships



AIA HAMPTON ROADS

AIA Hampton Roads has continued to serve its members virtually with innovative events such as Hard Hat Tours, Wine Tasting, and Trivia Nights. These events were hosted under the premise of *continuing to work together and feel connected even when it is challenging to be together physically.*

The local component proudly accomplished the following in 2020:

- Award of a \$1,500 scholarship
- Provided a scholarship for one member to participate in the Emerging Leaders in Architecture (ELA) program
- Developed a new AIA Hampton Roads website
- Curated and deployed content on the new YAF YouTube Channel
- Hosted a successful ELA project in Portsmouth

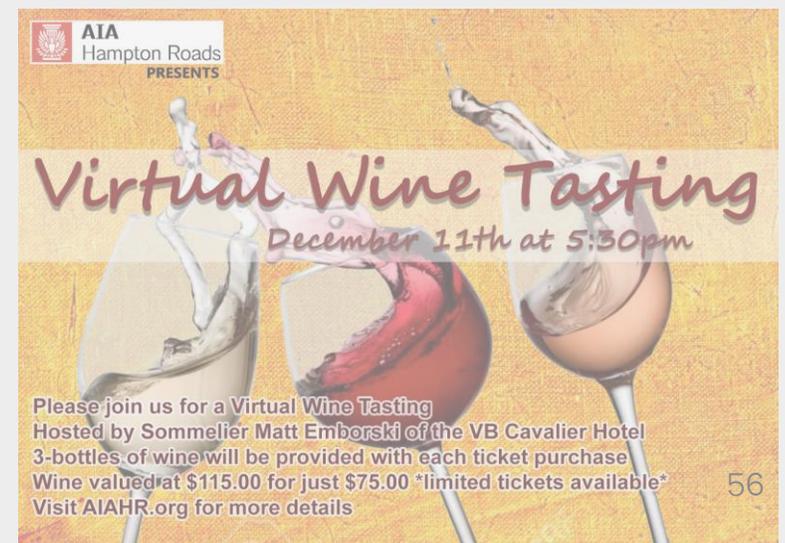


AIA Hampton Roads
presents a
**VIRTUAL HARD
HAT TOUR**

Thursday June 25th
4:00pm - 5:30pm
Register at AIAhr.org

FERGUSON W.M. Jordan COMPANY CLARKNEXSEN

The poster features a background image of a modern multi-story building. The text is overlaid on the image, with the event details in a white box. The logos for Ferguson, W.M. Jordan Company, and Clark Nexsen are at the bottom.



AIA Hampton Roads
PRESENTS
Virtual Wine Tasting
December 11th at 5:30pm

Please join us for a Virtual Wine Tasting
Hosted by Sommelier Matt Emborski of the VB Cavalier Hotel
3-bottles of wine will be provided with each ticket purchase
Wine valued at \$115.00 for just \$75.00 *limited tickets available*
Visit AIAHR.org for more details

56

The poster has a textured, golden-yellow background. It features three wine glasses with splashing wine. The text is in a mix of serif and sans-serif fonts. The event details are in a white box. The page number '56' is in the bottom right corner.

AIA NORTHERN VIRGINIA

Looking back to 2020, AIA Northern Virginia made a strong commitment to advancing racial justice and equity in the profession and our communities while maintaining a focus on combatting climate change through design. These two priorities will remain key focal areas for 2021 as well. This year, the local component will strive to attain the following goals as society resets in response to the pandemic:

- Offer an excellent membership experience
- Continue improving alignment with AIA Virginia
- Use virtual platforms for greater reach/impact

Historically, AIA Northern Virginia hosts the Design Awards, “*Canstruction*”, Architecture Week, the Autumn Social, the Open House, and the Interschool Design Competition annually. Like other components, many of these events still occurred in 2020 but in a virtual setting. As the local component continues its stellar body of work into 2021, it will:

- Coordinate and share programming with other components to expand offerings
- Combine volunteer time from multiple chapters for events
- Partner with comparable components for annual design award jury selections
- Continue to host annual events



AIA RICHMOND

In 2020, the goal of AIA Richmond was to strengthen its vision and implement the strategic plan through strengthening community partnerships, elevating the power of design, reaching more members while adding value for existing ones, and enhancing the AIA Richmond culture.

AIA Richmond is proud of its 2020 progress and accomplishments as follows:

Allied Membership

Hosted Clay Shoot + Golf Tournament to benefit K-12

Community & Government Affairs

Habitat Partnership + Mayoral Candidate Questionnaire

K-12 Engagement

Virtual Learning + Scholarships Awarded

Received a \$1k grant from AIA National

Professional Development

Continued elevating diversity in program speakers and content

Public Relations

Website redesign, social media outreach, and virtual Honors + Awards

Richmond Women in Design + Young Architects Forum

Diverse Virtual Programming and “Welcome to Richmond” event for emerging professionals



Our Regional Leaders of 2020

REGIONAL ASSOCIATE DIRECTOR

Jeffrey Butts, Assoc. AIA of Hanbury (AIA
Hampton Roads)

jbutts@hewv.com

- 2019-2020 term on the AIA National Associates Committee

The National Associates Committee serves Associate members in advancing their careers by promoting mentorship, fellowship, licensure, advocacy, and service.



YOUNG ARCHITECTS REGIONAL DIRECTOR

Allie Ditzel, AIA of HGA (AIA Northern Virginia)

ditzel.allie@gmail.com

- 2020-2022 term on the AIA Young Architects Forum

The Young Architects Forum serves Architect members who have been licensed 10 years or less providing resources on leadership, mentorship, and fellowship useful to those launching their careers.



COLLEGE OF FELLOWS REGIONAL REPRESENTATIVE

Valerie Hassett, FAIA of Studio at Valerie
Hassett (AIA Northern Virginia)

studio@valeriehassett.com

- 2018-2020 term representing the region
with the College of Fellows

The College of Fellows seeks to stimulate a sharing of interests among Fellows, promote the purposes of the Institute, advance the profession of architecture, mentor young architects, and be of ever-increasing service to society.



REGIONAL REPRESENTATIVE TO THE STRATEGIC COUNCIL

Donna Dunay, FAIA of Virginia Tech (AIA
Blue Ridge)
ddunay@vt.edu

- 2020-2022 term representing the region
with the Strategic Council

The Strategic Council serves as AIA's "Think
Tank" and focuses entirely on big-picture,
futurist-type thinking about the future of
architects and architecture and the AIA's
opportunities to prepare for that future
proactively.



ARCHITECT LICENSING ADVISOR

Michael Hammon, AIA of Glave & Holmes (AIA
Richmond)

mhammon@glaveandholmes.com

The Architect Licensing Advisor (ALA) is appointed by the AIA Virginia Board to represent Virginia nationally at the NCARB Architect Licensing Advisory Summit. This position serves as a resource for those completing the Architect Experience Program (AXP) and taking the Architect Registration Exam (ARE). The ALA is formally trained by NCARB and AIA on the AXP and ARE best practices.



Thank You.