



AIA Leadership Academy

A PREMIER BUSINESS AND LEADERSHIP DEVELOPMENT PROGRAM FOR ARCHITECTS

The AIA Leadership Academy is a comprehensive three-year professional development experience built around people, growth, practice, and community. Designed exclusively for architects ready for the next level of accomplished leadership in their firm, industry, and community. As AIA's newest leadership program, it will empower leaders of the profession with valuable business skills, effective leadership tools, and communication techniques. Ignite your capacity for leadership, achieve business success, grow professionally, and expand your standing in the industry.

Features

The distinguishing characteristics of this program are its national platform and its multi-year duration. We are looking for a select group of proven, experienced architects, engaged and aspiring to successful leadership, with demonstrated potential for career advancement.

- 28-member cohort
- 3-year duration to allow program topics to gestate and develop
- select participants with demonstrated leadership potential
- honor associated with selection, participation, and engagement
- expectation for significant contribution to the profession, firm, and community
- knowledge to increase performance in firms and communities
- preparation for long-term career success

How the AIA Leadership Academy works

The AIA Leadership Academy is a multi-faceted program that includes the following learning experiences:

- two annual in-person workshops/retreats (3 days each)
- pre- and post-retreat self-directed learning activities
- two annual virtual classroom sessions (2 hours each)
- individual sessions with leadership and business development coaches
- real-life application through Success Labs and Best Practices Forums
- continuing education credit for each successfully completed course modules

Curriculum

Participants will be immersed in a cohesive regimen that balances feedback and interaction among their instructors, coaches, and peers. The curriculum was developed by the AIA in partnership with The Growth Partnership, an expert team of business development and leadership instructors. Session interactions includes a mixture of knowledge-based lectures as well as engaging facilitated exercises, panels, small/large group activities, and assignments between sessions, in order to promote problem solving and application-based learning.

Course progression

Coursework is directed toward helping participants achieve sustainable growth for lasting career success. The four pillars of the program are: Lead and manage self > Lead and manage others > Lead and manage firm > Lead and manage community

Content goals

- increase the impact of the profession's leaders
- empower architects to advance a leadership culture
- expand the profession's influence on society

Call for applications opens July 15

Sign up to learn more or nominate others bit.ly/aialead

Workshops/retreats

Two, 3-day in-person workshops per year are included in the program. In each workshop participants complete a variety of hands-on, applied learning activities facilitated by expert speakers. Housing and transportation are not included in tuition.

Coaching

Participants will convene via virtual meetings with a leadership and a business development coach to deepen their learning and provide helpful guidance throughout the duration of the program.

Virtual classrooms

Cohorts will also meet twice a year virtually for two-hour lectures. Virtual classroom courses supplement workshop learning and coaching sessions. Participants are assigned readiness learning activities (pre-work) to prepare for each workshop retreat, coaching session, and virtual class.

Eligibility Requirements

Targeted for mid-career architects, AIA members in good standing with at least 10 years of work experience in an architectural firm and licensed for a minimum of 5 years may apply. The 28-person cohort will be a diverse pool of members prepared to:

- face the challenges of the future with creativity and vigor
- effectively lead in a variety of demanding situations
- build the skills necessary to empower others

Tuition and Payment

The annual tuition is \$6,500 for AIA members. A non-refundable deposit of \$500 is required upon acceptance to the program. Tuition includes all the course materials, instruction, and coaching as well as breakfasts, lunches, and one group dinner during the retreats. The cost of travel, hotel, and incidentals is not included in tuition.

3 Annual installments	\$6,500.00
If paid in advance	\$18,000.00

Application Process

The call for applications opens July 15. To apply, candidates must complete and submit the following documentation:

- Completed Application
- Current Resume
- Recommendation Letter
- Bio (250 Words)
- Statement of interest including why you would like to be accepted into the program (500 words)
- Describe the three most significant leadership opportunities that face architects (500 Words)

The application deadline is September 1, 2019. Candidates will be selected by a national AIA Leadership Academy Steering Group. All applicants will be notified by October 15, 2019. The program will commence with a workshop retreat in late January 2020.

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