

MEETING MINUTES

AIA Virginia | 2018 Board of Directors

August 3, 2018

The Branch Museum of Architecture and Design

Officers and Directors attending:

Eric Keplinger, AIA, President
Daniel Zimmerman, AIA, Vice President
Lynden Garland, AIA, Vice President
S. Jeanne LeFever, AIA, Secretary
Liz Sloan, AIA, Director
Thomas "Tee" Ellis, AIA, Director
Anca Lipan, AIA, Director
Gina A. Robinson, Assoc. AIA, Assoc. Director
Eliza Beth Engle, AIA, Director

Robert V. Reis, AIA, President-Elect
Elizabeth A. Reader, FAIA, Vice President
J. Mitchell Rowland, III, AIA, Treasurer
Spencer E. Lepler, AIA, Director
John A. Burns, FAIA, Director
Lou Wolf, AIA, Director
Rachel Shelton, AIA, Director
Karen M. Conkey, AIA, Director
Robert Easter, AIA, Director ex-officio (late)
R. Corey Clayborne, AIA EVP

Officers and Directors not attending:

Scott Boyce, AIA, Director
Kevin Sneed, FAIA, Director
Husain Alam, AIA, Director
Robert J. Dunay, FAIA, Director ex-officio
Phoebe A. Crisman, AIA, Director ex-officio
Randall A. Mars, AIA, Director
William T. Brown, AIA, Immediate Past President
Sean Reilly, AIA, Vice President

Staff attending:

Rhea George, Hon. AIAVA, Managing Director
Cathy Guske, Hon. AIAVA, Member Svcs Director
Keesha Tappin-Ezell, Director of Finance
Olivia Jennings, Communications Coordinator

Guests attending:

Ed Gillikin, AIA, Honors Committee Chair

Motions Made and Approved:

The Board of Directors of AIA Virginia voted as follows:

- Approval of the June 15, 2018 Meeting Minutes
- Approval of the motion to award Reggie Jones, Esq. the Architecture Medal for Virginia Service
- Approval of the AIA Virginia Honors Committee award recommendations
- Approval of U.S. Modernist request to include INFORM in digital archive
- Approval of placing the proposed bylaws change regarding the creation of a Disaster Assistance Committee before the membership in November at the Annual Meeting
- Approval of the 2019 AIA Virginia Slate of Officers

Motions Made and Approved in Closed Session:

The Board of Directors of AIA Virginia voted as follows:

- Notify Branch House Associates, LLC that the existing lease agreement will not be renewed.
- Empower the Executive Committee to make decisions on behalf of the Board of Directors regarding execution of a lease at a location suitable for the organization's operations

Call to Order:

At 10:07 a.m., President Keplinger called to order a meeting of the AIA Virginia Board of Directors. He shared his experience at A'18 Conference on Architecture.

Mr. Burns and Ms. Shelton briefly shared how they were carrying out the mission of AIA Virginia outside of the Board room.

AGENDA ITEMS BASED ON STRATEGIC PLAN GOALS:

1. Position Architects as vital contributors to our built environment:

National Mall Initiative: Mr. Clayborne shared that this initiative will continue under AIA National's "Blueprint for Better Communities" initiative with the support of AIA DC and AIA Maryland. The three components are working together in strengthening the AIA's voice as a resource on the National Mall. AIA DC and AIA Virginia recently submitted grant applications to the Institute. AIA DC is working directly with the National Capital Planning Commission to provide fresh-thinking/ideas around extending the commemorative space of the National Mall to the area between the Lincoln Memorial and the Kennedy Center. AIA Virginia will hold a one-time gathering on October 26 that brings together approximately 20 carefully selected participants, predominantly architects, to discuss how the AIA can be a resource to National Mall stakeholders. The next planning meeting between the three components will be on August 15 in Washington, DC.

Documenting Modern Architecture: Mr. Clayborne shared that the Department of Historic Resources (DHR) has hired a summer intern for the project and a draft list of survey priorities have been prioritized. DHR would like to reconvene in the fall to hold a survey training workshop for the selected AIA members interested in surveying the Highland Hills neighborhood.

Select Committee on School Safety – Virginia: Mr. Clayborne reported that Bill Brown, AIA and Rob Winstead, AIA will present to the Infrastructure and Security subcommittee of the House Select Committee on School Safety on either August 16 or 17. On behalf of AIA Virginia, they will present on the design trends of schools since Columbine, the types of school spaces architects design, recent research findings regarding learning environments, and the differences in designing for new construction versus renovation.

Honors Committee Report: Mr. Gillikin shared that the AIA Virginia Honors Committee reviewed a number of submissions and have chosen their recommendations for the AIA Virginia Honors Awards. There were no recommendations made for the Test of Time award. From the floor, Mr. Garland recommended Reginald Jones, Esq. for the Architecture Medal for Virginia Service.

Mr. Gillikin also shared that there was discussion of creating an award that mimicked the long-time IDP Firm Award. It was suggested that this topic could be explored further by the Architect Licensing Advisor.

2. Advance knowledge and expertise of members:

Mr. Garland reported that an ArchEx Task Force work session was held on June 29. The Task Force explored the format, content and financials of Architecture Exchange East. There will be a progress check-in call in September, and a follow-up meeting will be held on October 5. The group is also exploring a way for members to give feedback at the upcoming conference in November. Mr. Garland requested the deadline for the Task Force presentation to the Board be moved to February 2019.

Mr. Garland reported that the AIA Virginia Student Prize will be moved to January.

Ms. George reported that the Art of Practice will take place in Northern Virginia and be similar to the Meeting of the Roundtables in format. The event will coincide with the Fellow's Fete.

Mr. Lepler reported that the Emerging Leaders in Architecture Steering Committee is exploring modifications to the existing program. There will not be an August retreat. Next year's project will be in Northern Virginia, and the Local Organizing Committee is looking for potential class projects.

Mr. Clayborne reported that the next ACE Event will be in September in Lynchburg with Western Virginia Higher Education clients.

3. Advocate for the Profession:

Mr. Clayborne reported that the organization is investing in closing the Qualifications Based Selection loophole in the Virginia Public Procurement Act. AIA National will potentially help subsidize the effort. Williams Mullen will undertake educational sessions with pertinent legislators around the Commonwealth prior to the start of the General Assembly session. The cost of the additional services are \$17,000 to AIA Virginia.

Ms. Engle reported that the PAC is currently at 76 investors. Out of the 76 investments, most are from Northern Virginia and Richmond. The Government Advocacy Advisory Council is also working on having a PAC Champion crowned at Architecture Exchange East. The Committee is currently exploring the best way to increase participation.

Mr. Clayborne reported that the PAC Board of Trustees are exploring a PAC Opt-In option.

4. Implement a communication program that informs and facilitates connections:

Ms. Reader reported that the Communications and Outreach Advisory Council recommends retaining the name INFORM but refreshing the identity and tagline. Work has begun on the branding of the new digital publication. The Council has also sketched out a preliminary timeline for development and launch.

Ms. Reader also reported that work has commenced regarding the build out of the Firm Directory. The Council had hoped to launch it late this summer, but because of complications extracting firm information from the national database, the staff is exploring other means of populating the directory. It is expected that this may add a two months to the project timeline.

The Council asked legal counsel to review the proposed U.S. Modernist agreement and has added language to the agreement protecting AIA Virginia's intellectual property from being repackaged and sold. With these protections now included, the Council recommends moving forward with the agreement.

5. Become a model of a strong nonprofit and vibrant membership organization:

Mr. Zimmerman reported that membership increased by 30 members since June 30, 2018. There are currently 2,362 total AIA Virginia members.

The Member Services Advisory Council sent a survey to approximately 1,000 licensed resident architects from Virginia who are not AIA Virginia members. The organization incurred a 34% response rate. It was noted that 70% of respondents had once been AIA Virginia members. Another key takeaway was the tie between the perceived value of membership and dues amounts. Nearly, one-third of respondents perceived AIA Virginia's efforts as an advocate for the profession at the governmental level as not effective. It was suggested that government advocacy successes and testimonies be sent to non-members as they occur.

The Memorandum of Understanding between AIA Virginia and the local AIA components has been updated and will be signed today.

DISCUSSION ITEMS:

Bylaws Taskforce Update: The Task Force suggested the creation of a Disaster Assistance Committee as a standing committee in the bylaws to signify the importance of resiliency, align with the AIA Code of Ethics, and ensure the organization meets the Institute's accreditation requirements in disaster assistance recovery.

University Report:

Mr. Easter reported that he will Chair the Diversity Task Force, and it will focus on the participation of African Americans in the profession of architecture. He noted that the Large Firm Roundtables at the national level is collaborating with Historically Black Colleges and Universities.

Treasurer's Report:

Mr. Rowland noted that booths for Architecture Exchange East 2018 are almost sold out and are reflected in the Deferred Revenue line item. AIA Virginia's total excess revenue over expenses is over \$124,000 greater this year than at this point in time last year.

The organization's contribution of \$25k to the Financial Contingency Fund will be depicted in the next Treasurer's report.

EVP Report:

Mr. Clayborne attended the State Government Network Conference in Madison, Wisconsin from July 9-13. This is AIA National's government advocacy meeting and covered topics like school safety, resiliency, Political Action Committees, the regulatory environment and qualifications based selection.

Mr. Clayborne also informed the Board that AIA Virginia will be supporting the 2018 International Code Council Annual Conference at a \$300 level.

Preservation Virginia will be a partner at Architecture Exchange East. Mr. Clayborne will be serving on their Board of Trustees.

The CACE Annual Meeting is in Chicago on August 17-18. Mr. Clayborne is on the Slate of Officers for the Secretary position.

President-Elect's Report:

Mr. Reis provided a progress update on the execution of the 2017-2020 Strategic Plan. The Supplemental Dues Replacement Plan is being reviewed by the Director of Finance and will be reported to the Executive Committee in September and full board in October. He also reported that the updated website is currently in place.

New Business:

A first draft of the Business Continuity Plan, which details how the organization would continue in the event of a disaster or interruption of service delivery was presented. General consensus was reached with the Board that the document is suitable for submission to the Accreditation portal.

Mr. Keplinger reported on the Public Outreach Plan document, which has four primary areas that show how AIA Virginia would support the efforts of the Branch. These areas are annual exhibition, scholarships, Virginia By Design Awards, and Architecture Camps.

Initial discussions commenced regarding the transition between the 2018 and 2019 AIA Virginia Board of Directors.

MOU Signing:

The Memorandum of Understanding between AIA Virginia and the local AIA components was signed.

Adjournment:

There being no further business to come before the Board, Mr. Keplinger adjourned the meeting at 12:23 p.m. Closed session commenced thereafter.

The next meeting of the 2018 AIA Virginia Board of Directors will take place Friday, October 12, 2018 from 10:00 a.m. – 2:00 p.m. at The University of Virginia in Charlottesville.

Minutes prepared by:

Olivia Jennings, Communications Coordinator

Minutes reviewed by:

S. Jeanne LeFever, AIA, Secretary