

MEETING MINUTES

AIA Virginia | Meeting of the Membership

November 2, 2017

Room E21c | Greater Richmond Convention Center; Richmond, Virginia

Motions Made and Approved:

The Membership voted as follows:

- Approval of Minutes from June 2017 Meeting
- Approval of Minutes from November 2016 Meeting
- Approval of the 2018 AIA Virginia Slate of Officers
- Approval of the proposed amendment to the AIA Virginia Bylaws to allow Emeritus and Associate members the opportunity to serve in the role of Component Director

Call to Order:

At 1:02 p.m., President Brown called to order a meeting of the Membership. He stated AIA Virginia's organizational mission and vision in addition to welcoming meeting attendees.

President's Report:

Mr. Brown recognized the service of the 2017 AIA Virginia Board of Directors and acknowledged the 2017 Honor Award recipients. A Resolution of Appreciation to Exhibitors and Sponsors of Architecture Exchange East was read to publicly thank these conference participants. In addition, Mr. Brown reported on key initiatives that were identified for achievement by the 2017 Board of Directors.

Treasurer's Report:

Mr. Rowland presented the Treasurer's Report which illustrated that approximately 75% of the organization's revenue is derived from membership dues and Architecture Exchange East. Staff costs are the largest expense and this figure is steadily decreasing. Deferred revenue make up approximately 75% of the recorded liabilities. AIA Virginia's balance sheet indicated that there were \$183,143 in assets.

Secretary's Report:

Ms. LeFever presented the Secretary's Report which included an overview of the work performed by the Bylaws Task Force. Mr. Keplinger presented a Bylaws Motion to the membership regarding expanding the Component Director eligibility requirements currently established in Section 5.03 Qualification of Directors.

Presentation of 2017-2020 Strategic Plan:

Mr. Keplinger presented the progress made for the 2017-2020 Strategic Plan in its respective focus areas:

1. Position Architects as Vital Contributors to our Built Environment
2. Advance Knowledge and Expertise of Members
3. Advocate for the Profession
4. Implement a Communication Program that Informs and Facilitates Connections
5. Become a Model of a Strong Nonprofit and Vibrant Membership Organization

He shared various key goals the Board would like to accomplish in 2018.

Government Advocacy:

Mr. Colley reported that the primary focus has been on meeting several strategic planning goals. He stated that strategic relationships continue to be forged with members of the General Assembly to assist with AIA Virginia's support or opposition of legislation impacting the built environment and the practice of architecture. A call for AIA Virginia PAC support was made to the membership. An enhanced 2018 strategy will be formulated once the outcome of the gubernatorial election is known.

Professional Excellence:

Ms. Reader stated that Architecture Exchange East has expanded its reach this year through partnering with ASLA and AIAS. She announced that Design Forum XIII will be taking place at the Taubman Museum of Art in Roanoke on April 6-7, 2018. She reported on the ongoing development of a new leadership structure for the Emerging Leaders in Architecture program.

Communications and Outreach:

Mr. Reis stated the Council is in the final stages of developing a member survey to determine how members prefer to be communicated with. A new app is being used at Architecture Exchange East to help document the participant experience. The Council recruited its first public member this year.

Regional Representative Report:

Mr. Frickie provided an update from the Strategic Council which included how the Institute is engaging with the various AIA departments and entities such as CACE, Communications, etc. The Institute continues to evaluate its evolution of work and innovation strategies.

Executive Vice President Report:

Mr. Clayborne discussed how one of his first initiatives will be to visit firms and meet members throughout the Commonwealth to understand their needs and get a grasp of how the value of AIA membership is perceived. Mr. Clayborne reported on the phase-out of Supplemental Dues and asked for commitment from the membership to participate in programming and/or consider sponsoring events they are passionate about. He also stressed the importance of the organization to examine how to ensure the long-term viability and benefit of the annual conference.

Words of Inspiration:

Mr. Keplinger shared his excitement and optimism for his 2018 presidency. He thanked the members and encouraged them to engage in order to get the most out of their membership. One of his key goals is having AIA Virginia continue collaborations that enhance the value of membership.

Adjournment:

There being no further business to come before the membership, Mr. Brown adjourned the meeting at 1:45 p.m. The next meeting of the Membership will be held in June of 2018.

Minutes prepared by: R. Corey Clayborne, AIA, Executive Vice President

Minutes Reviewed by: S. Jeanne LeFever, AIA, Secretary