

MEETING MINUTES

AIA Virginia | 2017 Board of Directors

October 20, 2017

Summary of Actions

Motions Made and Approved:

The Board of Directors of AIA Virginia voted as follows:

- Approval of the August 18, 2017 minutes.
- Approval of the creation of a Task Force to evaluate Architecture Exchange East to ensure its long-term viability and benefit of members in accordance with Section 2.3 of the Strategic Plan.
- Approval of reconvening the Bylaws Task Force to expand on select requirements of the Rules of the Organization.
- Approval of supporting the advancement of the resiliency initiative led by Paula Loomis, FAIA that focuses on disaster assistance and recovery within the Commonwealth of Virginia.

SUMMARY ITEMS BASED ON STRATEGIC PLAN GOALS:

1. Position Architects as vital contributors to our built environment:
 - a) **Hurricane Harvey Relief:** AIA Virginia donated a total of \$1,000 to organizations to assist in the Hurricane Harvey relief efforts as identified by AIA National.
 - b) **National Mall Initiative:** Conversations continue regarding an initiative that would encourage AIA National to lead the conversation regarding the role of architects in shaping the vision and future planning of the National Mall.
2. Advance knowledge and expertise of members:
 - a) **Architecture Exchange East:** Currently, the number of AIA registrations is approaching 500 and 27 ASLA members have registered. Approximately 100 students have registered from the universities.
 - b) **Emerging Leaders in Architecture:** A visioning session was held on September 15 with Emerging Leaders in Architecture (ELA) stakeholders to discuss the leadership transition process from Brian Frickie, AIA. A meeting with stakeholders to determine the new leadership structure of ELA will be held on November 10 at The Branch.
 - c) **Design Forum:** The Virginia Design Forum XIII will occur April 6-7, 2018 at the Taubman Museum in Roanoke, Virginia. The title of the Forum is called *Blur: The Shifting Boundaries Between Art, Technology and Architecture*.
3. Advocate for the Profession:

Approximately \$5,300 was raised for the Virginia PAC This year.

Advocacy efforts for 179D have been paused as advised by AIA National due to a current lawsuit in Texas. The legislative team will wait for a bill to come to the floor for the 2030 Challenge before engaging the General Assembly.
4. Implement a communication program that informs and facilitates connections:

A draft membership survey has been created and is under review by the Communications and Outreach Council. The survey seeks to determine how members want to hear about events and occurrences.
5. Become a model of a strong nonprofit and vibrant membership organization:

The AIA Virginia Bylaws requires a 'mea culpa' clarification that will be voted on at the AIA Virginia Annual Meeting at Architecture Exchange East on November 2, 2017. This change makes the

Component Director a more inclusive position, to include Associates, which was the intent of the committee during the bylaws review.

The AIA Virginia Meeting of the Roundtables will occur on Wednesday, November 1 at The Branch. Roundtable discussions are slated for small, medium, and large firms with each having its own respective chair/moderator.

DISCUSSION ITEMS:

Regional Director's Report:

Mr. Frickie provided an update from the Strategic Council which included how the Council is engaging with the different AIA entities (i.e. CACE, Communications, etc.) as well as its evolution of work and innovation strategies.

Secretary's Report:

The membership count which currently stands at 2,356 members. AIA Virginia renewed over 95% of its members from 2016. The AIA average across all components is 93%.

Treasurer's Report:

The amount of revenue generated over expenses remains positive. Architecture Exchange East consists of 83% of the revenue for this reporting period.

EVP Report:

The AIAS and ASLA partnerships this year for Architecture Exchange East will offer new content to conference attendees while expanding to a diverse group of design professionals.

AIA Virginia and The Branch continue to work on the Transition to Independence plans in accordance with each organization's strategic plans. Memorandums of Understanding have been created for certain business dealings with the Branch as means of good financial practice.

President's Report:

The strategic plan consists of five key goals. An Implementation Plan was developed to begin to establish timelines and measures of success. The Councils have been working with the staff to advance these initiatives forward.

The Women's Leadership Summit was held on September 14-16 at the Grand Hyatt Hotel in Washington. AIA Northern Virginia held the host reception of which AIA Virginia was a sponsor.

Next Meeting:

The next meeting of the AIA Virginia Board of Directors will be held on November 2, 2017 at Architecture Exchange East.