

**Virginia Society of the American Institute of Architects
Meeting of the Membership
Meeting Agenda Item**

Date: June 19, 2015

Sponsored by:
The Board of Directors

Speaker at Meeting:
Valerie Hassett, FAIA

Action at Meeting:

Item:

Endorsement of a name change from Virginia Society AIA to AIA Virginia.

History/Background Information:

The AIA is an organization made up of many smaller local and state components. To help reinforce the AIA's brand, naming and visual guidelines have been developed, along with rules for combining component names with the AIA symbol, monogram, and other elements. Our organization moniker — the Virginia Society AIA — does not adhere to these naming guidelines.

In support of the national AIA Repositioning initiative, and to bring our component into alignment with all of the local AIA components in Virginia, it was unanimously approved by the Board of Directors during its Feb. 20, 2015 meeting that the Virginia Society AIA adopt the naming convention and brand guidelines recommended by the national component. In accordance with the bylaws, this proposal now comes before the membership for a vote.

Motion:

The membership approves a change to the name of the Virginia component of the AIA from Virginia Society AIA to AIA Virginia and the necessary updates to the bylaws to reflect this name change.