



THE REGION OF THE VIRGINIAS

October/November 2013 Report

HEADLINES

CHAPTER VISITS



AIA Northern Virginia

In October, incoming Regional Director Paula Loomis, FAIA and I visited with the AIA Northern Virginia Chapter at its Awards dinner held at Tyson's Corner. We talked briefly about governance restructuring and Paula gave an overview of her ideas for 2014-16. Even with the governance restructuring, Paula will serve a full 3-year term. For more details, see the "Governance Restructuring" section below.

AIA West Virginia

I met with the West Virginia Chapter in Charleston in late November and described what was going on with repositioning and governance restructuring. See "Governance Restructuring" below. The Chapter expressed concern about having a voice at the national level. They also noted that Regional Directors often go on to become national officers. If regional representation is dissolved, this pathway could limit the voice of smaller or more remote regions at the national level.



GOVERNANCE RESTRUCTURING

In September 2013, the Board of Directors voted to redefine the structure of the AIA. Instead of a single Board of Directors with Regional Representatives, a bi-cameral (two governing bodies) approach was adopted. There will be a smaller "Board" comprised of elected officials and either elected or appointed "At-Large" members. And there will be a larger "Council" which acts as the think tank that lays the ground work for the future direction of the Institute. The Council will initially be composed of the same regional representatives that we have now. Then, as Regional Directors cycle off, the Council has the



ability to choose replacements that are; regionally-based, practice-based or knowledge-based depending on the Institute's needs at that time. It will be up to the future Council to decide its own composition.

In early November, I circulated a set of documents (copies below) to Chapter Presidents describing diagrammatically and in plain language how this restructuring would work. So far, I've received no feedback or questions.

These are some of the concerns that have been expressed from board members:

- Smaller, less populated areas fear that they will have no voice at the national level.
- The proposal calls for a "Leadership Development Committee" of the Council to appoint the At-Large members on the Board of Directors. Some feel that anybody serving on the Board of Directors should be elected, not appointed.
- It is unclear who presides over the Council and the relationship between the Board and Council needs to be clarified.
- There is concern that the Council could be taken over by a special interest area.
- There have been discussions about how to ensure diversity within the new structure.

GOVERNANCE RESTRUCTURING SCHEDULE

The schedule for voting on the more detailed provisions (below) is as follows:

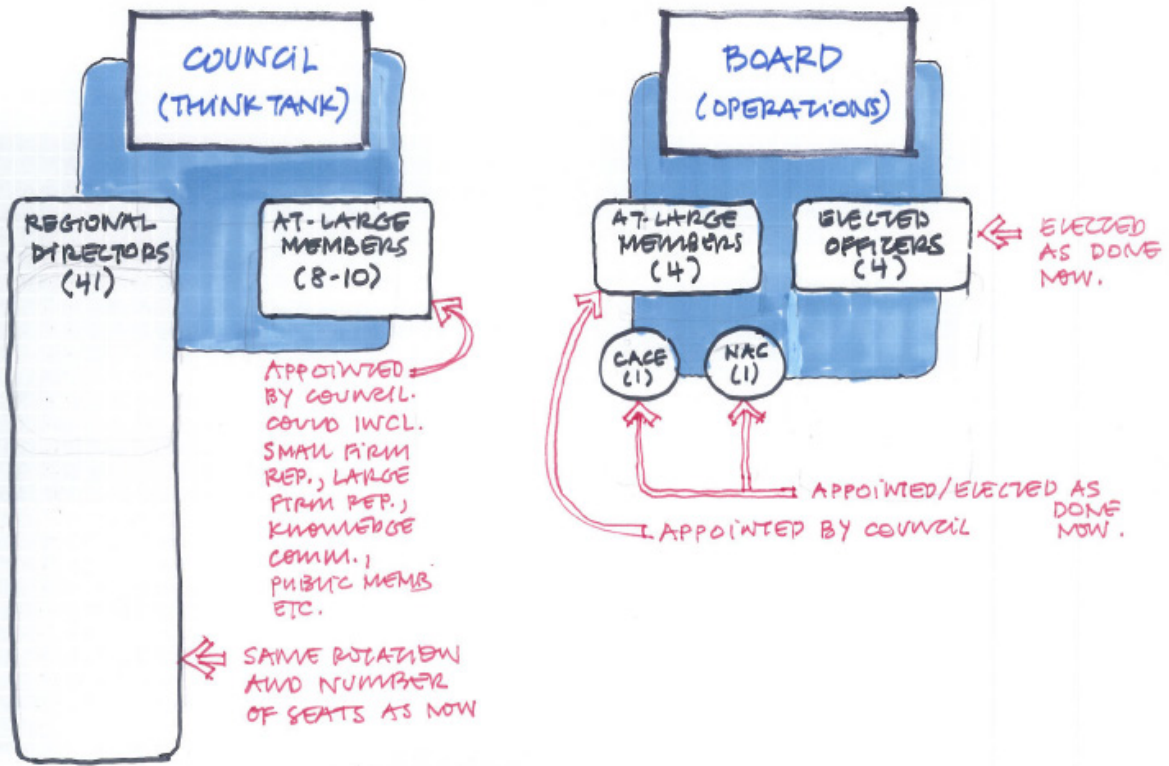
Dec 2013	Board of Directors votes upon revised governance structure
Feb 2014	Governance restructuring is presented at Grassroots. The member congress evaluates it, makes comments, asks questions.
Mar-Apr 2014	Revisions made based on member congress input
May 2014	Board of Directors votes upon revised governance structure
May 2014	General membership votes on revised governance structure

Bylaws would be rewritten to follow the agreed-upon governance model. I'm not certain whether revised Bylaws would be available for vote at the May 2014 Convention or if the structure only would be presented and voted upon.

In September, the board evaluated two options for how the bi-cameral structure would work: (Option 1 was to leave things the way they are).

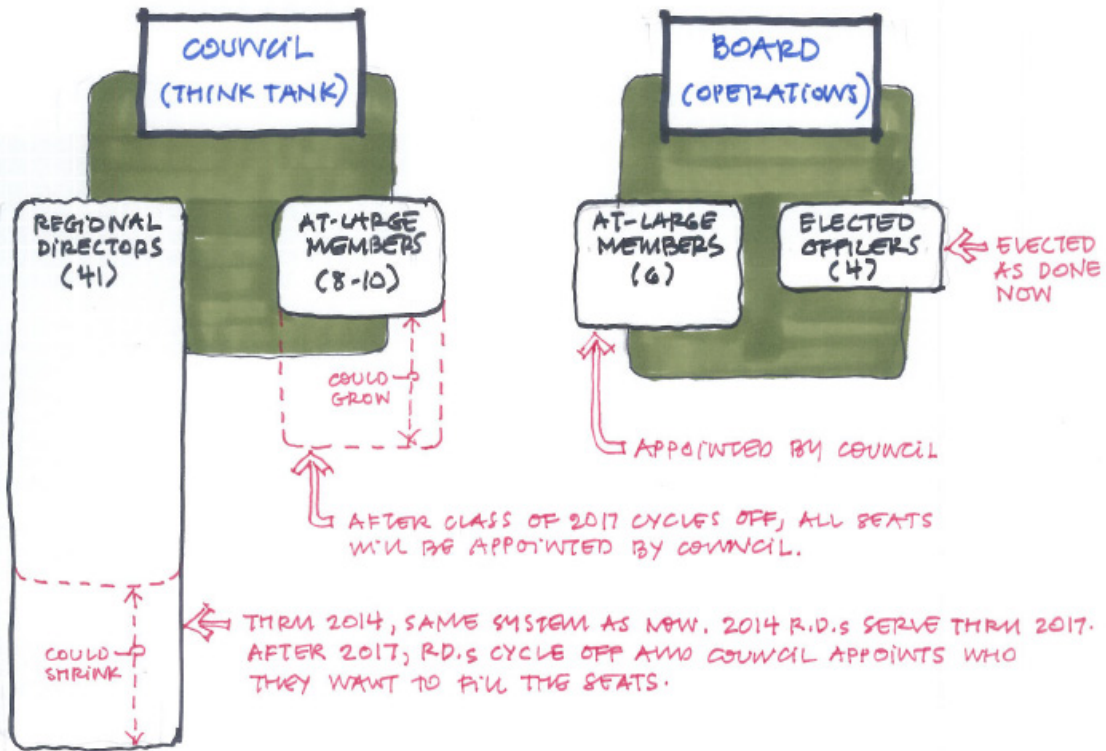


OPTION 2





OPTION 3



The written model shown below is based on input from the Board at the September meeting. It will be discussed at the December meeting.



AIA Governance Overview: Board of Directors

Purpose:	The Board advances the Institute through the general management of its affairs, taking all necessary and proper steps to carry out its purposes.
Roles and Responsibilities	<p>The Board has responsibility and authority to:</p> <ul style="list-style-type: none"> • Control the property of the Institute • Authorize expenditures • Establish administrative policies as “Rules of the Board” • Appoint committees, work groups, and task forces • Engage in memoranda of understanding with collateral organizations • Sponsor proposed bylaws amendments / resolutions for consideration by delegates at the Convention • Address issues related to professional ethics • Establish and monitor performance standards for AIA components • Hire and fire the CEO/EVP
Size, composition, terms, and elections	<p>13 Members</p> <ul style="list-style-type: none"> • President (1 year term, elected by convention delegates under current practice) • President-elect (1 year term, elected by convention delegates under current practice) • Secretary (2 year term, elected by convention delegates under current practice) • Treasurer (2 year term, elected by convention delegates under current practice) • 8 At Large directors (2 year terms, nominated by Region and/or Council and elected by Council) • CEO/EVP (<i>ex officio</i>, non-voting) <p>Notes:</p> <ul style="list-style-type: none"> • A slate of candidates for At Large directors will be prepared on an annual basis by a Leadership Development Committee and elected by Council • Terms of At Large directors, Secretary, and Treasurer are staggered to ensure continuity on the Board • The Board will transition to the size and composition outlined above through natural attrition of the terms of existing Directors, or through the voluntary resignations of Directors who will be appointed immediately upon resignation to Council to fulfill their terms • At least 50% of the At Large directors elected in any year must be Architect members; others may be members of the public, Associate members, members of CACE, etc. • The president presides at Board meetings



<p>Standing Committees</p>	<ul style="list-style-type: none"> • Finance and Audit (Treasurer, others TBD) • Compensation (4 officers) • Leadership Development (8-10 members; <i>ex officio</i> positions include immediate past president (chair) and president-elect; 2-year staggered renewable terms for At Large appointments who are proposed by president and approved by the Board/Council) • Existing standing committees (knowledge, advocacy, community, communications) will continue as Board committees through the terms of the current vice presidents
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AIA Governance Overview: Strategy Council

<p>Purpose:</p>	<p>The Strategy Council advances the profession of architecture by informing the Board and other Institute bodies of important professional issues and opportunities.</p>
<p>Roles and Responsibilities</p>	<p>The Council has responsibility and authority to:</p> <ul style="list-style-type: none"> • Surface issues and opportunities for AIA consideration by serving as the “eyes and ears” of the profession • Ensure that its composition reflects and represent the geographic and demographic diversity of the profession • Elect at-large directors to the Board of Directors • Commission a rigorous, regular process to survey the professional landscape, identify opportunities and threats, and inform the goals, objectives and strategies of the Institute (i.e., guide AIA’s planning process) • Recommend public policy positions on behalf of the AIA for consideration and potential approval by the Board • Disseminate information and insight to their constituencies about AIA’s priorities and activities
<p>Size, composition, terms and elections</p>	<p>52-62 members</p> <p>Elected representatives:</p> <ul style="list-style-type: none"> • 36 regional representatives (elected by current regions based on current method of proportional representation; 3-year terms, non-renewable) • 5-10 At Large representatives that reflect the diversity of the profession. At Large representatives will be proposed on an annual basis by the Leadership Development Committee which will seek candidates from key constituency groups (e.g., Knowledge Communities, AIAS, CACE, NAC, LFRT, SFRT, etc.), or members of the public; elected by Council; variable, staggered terms with most running 1 or 2 years <p><i>Ex officio</i> representatives:</p> <ul style="list-style-type: none"> • 4 officers (president, president elect, secretary, treasurer) • Immediate past president • CEO/EVP



	<p>Notes:</p> <ul style="list-style-type: none">• No membership restrictions are placed on At Large representatives• The Council may decide to appoint additional representatives and/or invite “corresponding members” to ensure that its size, composition, and competencies support the goals of flexibility, diversity, and representation• The Council may propose <i>ad hoc</i> workgroups and task forces as it sees fit to facilitate the advancement of its purpose pursuant to Board approval• The president-elect presides at Council meetings• A budget for need- and merit-based “scholarships” to serve on Council service will be established to minimize barriers to participation
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BOARD AND COUNCIL CYCLES

The diagrams below show two possible cycles for governance restructuring. The first is based on natural attrition of Regional Directors and officers. The other shows a situation where Regional Directors and officers may relinquish their seats voluntarily. This gives you some sense of the timing of how the restructuring transition would occur.



AIA GOVERNANCE TRANSITION
Based on natural attrition of terms

BOARD	2014	2015	2016	2017	2018	2019	2020
President	Dreiling	Chu Richter	P '16	P '17	P '18	P '19	P '20
President-elect	Chu Richter	PE '15	PE '16	PE '17	PE '18	PE '19	PE '20
Treasurer	Grounds	Grounds	T '16/'17	T '16/'17	T '18/'19	T '18/'19	T '20/'21
Secretary	DeYoung	S '15/'16	S '15/'16	S '17/'18	S '17/'18	S '19/'20	S '19/'20
VP (2013-2014)	Brown						
VP (2013-2014)	Chin						
VP (2014-2015)	Rains	Rains					
VP (2014-2015)	Vonier	Vonier					
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
CACE (EXCOM)	Long	Litteral	Carleton				
CACE	Litteral	Carleton	CACE				
NAC (EXCOM)	Mortensen	Gipe	NAC				
NAC	Gipe	NAC	NAC				
Student Director (AIAS)	Conahan	AIAS	AIAS				
Public Director (2013-2015)	Fullilove	Fullilove					
Public Director (2014-2016)	Taylor	Taylor	Taylor				
Regional Directors - Class of 2014	12						
Regional Directors - Class of 2015		12					
Regional Directors - Class of 2016			12				
At Large - elected by council				4			
At Large - elected by council					4		
At Large - elected by council						4	
At Large - elected by council							4
At Large - elected by council							
CEO (non-voting)	1	1	1	1	1	1	1
Board Size	52	40	29	13	13	13	13



STRATEGY COUNCIL	2014	2015	2016	2017	2018	2019	2020
Regional Directors - Class of 2017		12					
Regional Directors - Class of 2018			12				
Regional Directors - Class of 2019				12			
Regional Directors - Class of 2020					12		
At Large - Class of 2016		10					
At Large - Class of 2017			5 to 10				
At Large - Class of 2018				5 to 10			
At Large - Class of 2019					5 to 10		
At Large - Class of 2020						5 to 10	
President-elect (Presides over the Council)		PE '15	PE '16	PE '17	PE '18	PE '19	PE '20
President		Chu Richter	P '16	P '17	P '18	P '19	P '20
Treasurer		Grounds	T '16/'17	T '16/'17	T '18/'19	T '18/'19	T '20/'21
Secretary		S '15/'16	S '15/'16	S '17/'18	S '17/'18	S '19/'20	S '19/'20
Immediate Past President		Dreiling	P '15	P '16	P '17	P '18	P '19
VP (2014-2015)		Rains					
VP (2014-2015)		Vonier					
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
CEO (non-voting)		1	1	1	1	1	1
Council Size		34	47 - 52	52 - 62	52 - 62	52 - 62	52 - 62



AIA GOVERNANCE TRANSITION
Based on resignation of terms

BOARD	2014	2015	2016	2017	2018	2019	2020
Current/Future Elected Directors							
President	Dreiling	Chu Richter	P '16	P '17	P '18	P '19	P '20
President-elect	Chu Richter	PE '15	PE '16	PE '17	PE '18	PE '19	PE '20
Treasurer	Grounds	Grounds	T '16/'17	T '16/'17	T '18/'19	T '18/'19	T '20/'21
Secretary	DeYoung	S '15/'16	S '15/'16	S '17/'18	S '17/'18	S '19/'20	S '19/'20
VP (2013-2014)	Brown						
VP (2013-2014)	Chin						
VP (2014-2015)	Rains	Rains					
VP (2014-2015)	Vonier	Vonier					
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
CACE (EXCOM)	Long						
CACE	Litteral	Litteral					
NAC (EXCOM)	Mortensen						
NAC	Gipe	Gipe					
Student Director (AIAS)	Conlan						
Public Director (2013-2015)	Fullilove						
Public Director (2014-2016)	Taylor						
Regional Directors (2012-2014)	12						
Regional Directors (2013-2015)	12						
Regional Directors (2014-2016)	12						
Newly Elected by 2014 Board							
At large (2015-2016)		2					
Newly Elected by Council							
At large (2016-2017)			4				
At large (2017-2018)				4			
At large (2018-2019)					4		
At large (2019-2020)						4	
Ex-Officio							
CEO (non-voting)	1	1	1	1	1	1	1
Board Size	52	13	13	13	13	13	13



STRATEGY COUNCIL	2014	2015	2016	2017	2018	2019	2020
Seated Due to Board Resignations							
CACE		Carleton	Carleton				
NAC - (2015-2016)		NAC '15/'16	NAC '15/'16				
Public Director (2013-2015)		Fullilove					
Public Director (2014-2016)		Taylor	Taylor				
Regional Directors (2013-2015)		12					
Regional Directors (2014-2016)		12					
New Elections/Appointments							
Regional Reps (2015-2017)		12					
Regional Reps (2016-2018)			12				
Regional Reps (2017-2019)				12			
Regional Reps (2018-2020)					12		
Regional Reps (2019-2021)						12	→
Regional Reps (2020-2022)							12 →
At Large (2015-2016)		5					
At Large (2016-2017)			5				
At Large (2017-2018)				5 to 10			
At Large (2018-2019)					5 to 10		
At Large (2019-2020)						5 to 10	→
At Large (2020-2021)							5 to 10 →
Ex-Officio							
President-elect (Presides over the Council)		PE '15	PE '16	PE '17	PE '18	PE '19	PE '20
President		Chu Richter	P '16	P '17	P '18	P '19	P '20
Treasurer		Grounds	T '16/'17	T '16/'17	T '18/'19	T '18/'19	T '20/'21
Secretary		S '15/'16	S '15/'16	S '17/'18	S '17/'18	S '19/'20	S '19/'20
Immediate Past President		Dreiling	P '15	P '16	P '17	P '18	P '19
VP (2014-2015)		Rains					
VP (2014-2015)		Vonier					
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
VP (2015-2016 - Elected June 2014)		VP '15/'16	VP '15/'16				
CEO (non-voting)		1	1	1	1	1	1
Council Size		55	57	52 - 57	52 - 62	52 - 62	52 - 62

REGIONAL YOUNG ARCHITECTS FORUM DIRECTOR NEEDED

Corey Clayborne AIA will be stepping down from his position as Regional YAF Director this December and will be stepping onto the VSAIA Board of Directors. YAF is looking to recruit a Regional Director for the Virginias for a two year term starting January 2014. If anybody is interested, contact Corey at cclayborne@wileywilson.com



REPOSITIONING THE INSTITUTE

The Board approved the following vision statement regarding its repositioning initiative:

Together, we agree that the time is now to change the way we think and behave in order to shape our future. To become a more valued, relevant organization, the AIA will focus our priorities to:

- *Elevate public awareness*
- *Advocate for the profession*
- *Create and expand the sharing of knowledge and expertise to ensure a prosperous future for our members.*

In a video at: <http://vimeopro.com/user15766364/board-sept-21-2013/video/75231703> , President Mickey Jacob FAIA announced three initiatives aimed at assisting Chapters with outreach and with their websites. The three initiatives are:

- **Advocacy Program** - Building stories about architects and architecture, and posting these in business journal networks throughout the county. The AIA will be encouraging the business journals to call upon local architects for input and quotes.
- **Video Program** - Developing videos about architecture and how it enhances the quality of life. These videos will be posted on the AIA's spot on You Tube. Chapters can download these and use them for public relations efforts.
- **Web Resources** - Creating a web-based program to help components with website and social media.

For more information, go to: www.aia.org/repositioning.

**There is a
Repositioning Town Hall Meeting
On December 18, 2013**

For more information or to register, check the above website.

END REPORT