

### THE REGION OF THE VIRGINIAS

March 2013 Report

## **HEADLINES**

#### **GRASSROOTS**

With over 760 attendees, this Grassroots was one of the most dynamic and well-attended events of this type in the AIA's history. Copies of the very first AIA Annual Report were distributed (see **Background Information** below if you want a copy) and the legislative agenda included 5 items:

- Extending the 179(D) tax deduction program which benefits architects
- Forgiving loans for students of architecture in exchange for pro-bono work
- Rebuild the nation's crumbling infrastructure
- Reform unfair Design/Build practices for procuring design services
- Job creation for small businesses such as architecture firms.

Eighteen architects from Virginia and West Virginia attended Grassroots along with John Braymer, Hon. AIA and Marci Parrish. We had successful meetings with Senators and Congressional representatives.



Pictured left to right are: Dan Zimmerman/AIA Central Virginia, Ed Gillikin/AIA Richmond and Corey Clayborne/AIA Richmond



Pictured left to right are: JW Blanchard/AIA Blue Ridge, Dan Zimmerman/AIA Central Virginia and Corey Clayborne/AIA Richmond





But the star of the show was the AIA's repositioning effort. Based on over 31,000 data points, consultants Michael Beirut and Arthur Cohen gave us the building blocks to design our preferred future together. You don't have to read my written report, you can watch four videos that describe the principles of repositioning and the group's reaction to the point presented.

Go to the AIA's website and click on the "AIA Manifesto" on the front page.

More information is available at: <a href="http://www.aia.org/about/repositioning/index.htm">http://www.aia.org/about/repositioning/index.htm</a>

# "The nature and practice of architecture is evolving and the AIA must evolve with it to secure its leadership position"

The AIA is committed to a member-driven dialogue on how it should position itself to be relevant and to provide meaningful value to its members. Now is the time for your voice to be heard! As of April 12<sup>th</sup>, everyone will have access to tools for hosting town hall discussions on this topic. I will be contacting Chapter leaders with an offer to host or facilitate these discussions in the next two months.



Pictured left to right are: Rhea George/VSAIA, Ed Gillikin/AIA Richmond, Corey Clayborne/AIA Richmond, Mary Cox/ AIA Richmond



Helene Combs Dreiling was center stage as the Chair of Grassroots, introducing speakers, moderating discussions and inspiring attendees.



#### What You Can Do

- Monitor the AIA/repositioning <u>webpage</u>. AIA National will be announcing grant opportunities to assist local components as they develop methods to reposition at a local level.
- Share what you are doing to "drive positive change" with other component leaders. How will your local component change resources and priorities?
- Hold a "town hall" to share and discuss the Statement of Purpose and the Position Statement with your members. Ask how they think it should inform your choices moving forward. Remember, you don't need to decide what needs to change, ask your members to tell you.

## **Background Information**

2012 AIA annual report (PDF; 755 KB)

AIA's Statement of Purpose and Position Statement

October 2012 research summary that informed the repositioning recommendations (PDF; 395 KB)

These are all available on the AIA's website aia.org

#### **REGIONAL DINNER**

We had 17 attendees at the Regional Dinner at Black Finn restaurant at 1620 I Street. We watched some "March Madness" while feasting on a tasty array of dishes. Everybody enjoyed the fellowship and many are looking forward to getting together in Denver.



Pictured left to right are: Valerie Hassett/AIA Northern Virginia, Corey Clayborne/AIA Richmond and JW Blancard/AIA Blue Ridge.



Pictured left to right are: Rhea George/VSAIA, Dan Zimmerman/AIA Central Virginia, Ed GIllikin/AIA Richmond and Paula Loomis/AIA Hmapton Roads



Pictured left to right are: Sean Reilly AIA/Northern Virginia, Eugene/AIA Northern Virginia, John Burns/AIA Northern Virginia, Jeanne LeFever/AIA Richmond, Forrest French/AIA Richmond and Forrest's wife.



Pictured left to right are: Forrest French's wife and Phoebe Patton Randlph/AIA West Virginia

Special Thanks to LaTasha Wyche from VCU for arranging the regional dinner for us. It was great!

## **AIA NATIONAL CONVENTION**

The following information will prepare you for the AIA National Convention which is June 19 - 23, 2013 in Denver Colorado.

#### **OFFICER CANDIDATES FOR 2013**

The following members have declared their intent to stand for election in 2013. Candidates still have time to submit their application, but this is the slate as it stands now:

2014 First Vice President, President-Elect	Dennis Andrejko, FAIA	AIA Buffalo, NY
(one will be elected)	Kevin Flynn, FAIA	AIA St. Louis, MO
	Deb Kunce, FAIA	AIA Indianapolis, IN
	Elizabeth Chu Richter, FAIA	AIA Corpus Christi, TX
2014-15 Vice Presidents (two will be elected)	Nicholas Doucas, AIA	AIA Central Valley, CA
	James Easton Rains, FAIA	AIA North Carolina
	Thomas Vonier, FAIA	AIA Continental Europe
2014-15 Treasurer (one will be elected)	T. Gregory Ames Jr., AIA	AIA Connecticut
	John P. Grounds, AIA	AIA Washington DC



#### **RESOLUTIONS DUE**

The deadline is April 5, 2013 for submitting resolutions to go before the delegates at the AIA National Convention in Denver June 20-22, 2013. If you need more information, e-mail me at mpcox@vcu.edu

#### **BYLAWS AMENDMENTS**

Pursuant to the two amendments proposed at the May 2012 convention, The Board members present unanimously agreed to sponsor the following Bylaws amendments:

- Rights of Associate and International Associate Members: Components would be authorized (but not required) to have Associate and International Associates as officers. Associates may not hold more than two seats or 1/3 of the total seats, whichever is greater, even if this amendment is adopted.
- Allied Members Chapter Allied members would be permitted to use the phrase "Allied member of the [Name of Chapter] Chapter of the American Institute of Architects" to describe themselves.

These will be voted upon by the general membership at the Convention in Denver this June.

## **DETAILS**



#### **NEW REGIONAL DIRECTOR**

Since my term will expire in December 2013, we've put together a timeline for nominating and selecting a new Regional Director for the Virginias who will start his or her term in January 2014 which will coincide with the Presidency of Helene Combs Dreiling FAIA. This promises to be an exciting time to be part of the AIA National Board! The timeline is outlined below.

## **New Regional Director Election Timeline:**

June 2013	Regional Director requests names of nominees from Chapters and the Regional	
	Board. Notice is given to all AIA Virginia and AIA West Virginia members via their	
	websites. A nominating committee is appointed by the Regional Director.	
July 2013	Nominations are closed.	
August 2013	Nominating committee reviews the list of candidates and selects a nominee.	
September 2013	Nominating committee presents the nominee to the Region of the Virginias Board.	
	The Regional Board then elects the new Regional Director.	
September 2013	AIA National is notified of the next Regional Director. The Regional Director-Elect	
	is appointed to a committee and entered into the e-mail system.	
Oct - Nov 2013	Regional Director-Elect shadows existing Regional Director and learn about	
	processes, responsibilities and organizational matters.	
December 2013	Regional Director-Elect attends orientation in Washington DC.	
January 2014	New Regional Director starts his or her term.	

**END REPORT**