



## THE REGION OF THE VIRGINIAS

February 2013 Report

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### **HEADLINES**

#### **REPOSITIONING**

Much of the focus of this year's Grassroots Leadership and Legislative Conference is AIA's Repositioning Initiative and the architects' role as leaders in transforming our organization into one that is valued by our members. Listed below are many opportunities to participate in discussions, conversations, workshops, and networking opportunities that equip you with skills, insights, and messages to effect real change.

#### **WEDNESDAY, MARCH 20**

**3:15–5:00 p.m.**

##### **Keynote Address**

Frank Stasiowski, FAIA, will address the future of the profession, and provide insights into the bold new approach to how we must shape our profession.

#### **THURSDAY, MARCH 21**

**3:30–4:30 p.m.**

##### **Repositioning Presentation**

Arthur Cohen, LaPlaca Cohen, and Michael Beruit, Pentagram, will share background information, survey results, and overall comments about the Repositioning Initiative.



**5:30 p.m.**

**Institute Open House**

You'll have the opportunity to share your reactions and insights to the Repositioning Initiative presentation.

**FRIDAY, MARCH 22**

**7:00–8:15 a.m.**

**Component Peer Group Breakfasts**

Join with your peers to share information and ideas on Repositioning.

**9:20–10:20 a.m.**

**Repositioning Open-Forum**

Mickey Jacob, FAIA, AIA President, and Robert Ivy, FAIA, EVP/Chief Executive Officer, will present a Repositioning action plan on near and long-term efforts necessary for success.

**10:30–11:30 a.m.**

**Repositioning Workshops**

There will be Repositioning workshops to facilitate discussion on four key topics. You'll have the opportunity to shape the action plan.

**11:45 a.m.–1:30 p.m.**

**Lunch Program**

After lunch, members of the Repositioning Steering Committee will share some of the key points covered during the workshops.

**3:30–5:15 p.m.**

**General Session**

Harrison Coerver will examine the future of organizations and changes in the way we think about association governance and management.



## AIA NATIONAL CONVENTION

### Funds Available for Emerging Professionals



The AIA Board Class of 2013 is offering an “Emerging Leaders Fellowship” which will award 5 emerging professionals a \$1,000 stipend to support their attendance at the AIA National Convention in Denver. See the “details” section of this report for more information.

Emerging Professionals may also qualify for a reduced rate. See below. Stay tuned for more updates.

#### **Limited Offer: Special Convention Rate for Young Professionals**

[Glenn Ono](#) | 202-626-2551

The AIA is offering a new Young Professional rate. AIA architect and associate members, 40 years of age or younger, can receive a reduced registration rate of almost 30 percent off. This promotion is restricted to the first 700 members who meet age and membership criteria and complete their registration. Share the [complete details](#) with your members.

Registration Opened: January 23

## OFFICER CANDIDATES FOR 2013

The following members have declared their intent to stand for election in 2013. Candidates still have time to submit their application, but this is the slate as it stands now:

**2014 First Vice President, President-Elect**  
(one will be elected)

Dennis Andrejko, FAIA  
Kevin Flynn, FAIA  
Deb Kunce, FAIA  
Elizabeth Chu Richter, FAIA

AIA Buffalo, NY  
AIA St. Louis, MO  
AIA Indianapolis, IN  
AIA Corpus Christi, TX

**2014-15 Vice Presidents** (two will be elected)

Nicholas Doucas, AIA  
James Easton Rains, FAIA  
Thomas Vonier, FAIA

AIA Central Valley, CA  
AIA North Carolina  
AIA Continental Europe

**2014-15 Treasurer** (one will be elected)

T. Gregory Ames Jr., AIA  
John P. Grounds, AIA

AIA Connecticut  
AIA Washington DC



### **AIA SELECTS RESIDENT FELLOW**

Mary Ann Lazarus, FAIA, LEED AP BD+C, Global Director of Sustainable Design at HOK, will join the AIA as a Resident Fellow to provide a practice-relevant perspective to the AIA's work on sustainability and health. Working closely with the Design and Practice team, Mary Ann will help expand the knowledge base and availability of practical tools for architects. When Mary Ann joins the AIA on March 1st, she'll become an internal resource on important Institute efforts, such as "Decade of Design: The Global Urban Solutions Challenge," AIA's Clinton Global Initiative commitment. She will also advise the AIA on strategic partnerships and programs that leverage the Institute's core competencies to greater benefit. Additionally, she will add to the body of knowledge on sustainability and health by identifying and mentoring a network of authors and speakers among the AIA membership

### **AIA WORKING TO GENERATE JOBS**

AIA President, Mickey Jacob, FAIA, announced the AIA's federal advocacy agenda for the new Congress: *Let's Get America Building*. You can read the agenda here:

<http://www.aia.org/advocacy/federal/AIAS078578>

The agenda is the product of months of collaboration and dialogue with AIA members and leaders. An astounding 3,400 AIA members offered their views about what policies the AIA should advance through the annual Call for Issues last fall. The Board Advocacy Committee, under Russ Davidson's leadership, used that data to craft an agenda that speaks to the challenges and opportunities our profession and nation face: Building an economic recovery that creates jobs and helps firms of all sizes grow, fixing aging buildings and infrastructure, revitalizing our communities to make them safe, sustainable, resilient and vibrant, and giving emerging architects the tools to thrive in the new economy

### **RESOLUTIONS DUE**

The deadline is April 5, 2013 for submitting resolutions to go before the delegates at the AIA National Convention in Denver June 20-22, 2013. If you need more information, e-mail me at [mpcox@vcu.edu](mailto:mpcox@vcu.edu)



THE AMERICAN INSTITUTE OF ARCHITECTS

## GRASSROOTS



Grassroots will be held in Washington DC March 20-22, 2013 and the host hotel is the **Hyatt Regency on Capitol Hill**. As President-Elect, **Helene Dreiling** is responsible for organizing Grassroots. Please be there to support her efforts!

We'll have a **regional dinner** on Thursday evening after the AIA Open House. The restaurant is **Black Finn** located at 1620 I Street, NW, near AIA Headquarters, and our reservations are set for 7:30 pm. So far, the following have RSVP'd:

- Phoebe Patton Randolph (AIA West Virginia)
- Dave Ferguson (AIA West Virginia)
- Sean Reilly (AIA Northern Virginia)
- Paula Loomis (AIA Hampton Roads)

Each person will be responsible for their own check. Please notify me by March 8, 2013 if you plan to attend. The menu is available at [www.blackfinndc.com](http://www.blackfinndc.com)

## BYLAWS AMENDMENTS

Pursuant to the two amendments proposed at the May 2012 convention, The Board conditionally approved the following subject to comments it may receive at the 2013 Grassroots leadership conference:

- **Rights of Associate and International Associate Members:** Components would be authorized (but not required) to have Associate and International Associates as officers. Associates may not hold more than two seats or 1/3 of the total seats, whichever is greater, even if this amendment is adopted.
- **Allied Members** – Chapter Allied members would be permitted to use the phrase “Allied member of the [Name of Chapter] Chapter of the American Institute of Architects” to describe themselves.

There were no additional Bylaws changes proposed at the December meeting.



## **DETAILS**



### **NEW REGIONAL DIRECTOR**

Since my term will expire in December 2013, we've put together a timeline for nominating and selecting a new Regional Director for the Virginias who will start his or her term in January 2014 which will coincide with the Presidency of Helene Combs Dreiling FAIA. This promises to be an exciting time to be part of the AIA National Board! The timeline is outlined below.

### **New Regional Director Election Timeline:**

<b>June 2013</b>	Regional Director requests names of nominees from Chapters and the Regional Board. Notice is given to all AIA Virginia and AIA West Virginia members via their websites. A nominating committee is appointed by the Regional Director.
<b>July 2013</b>	Nominations are closed.
<b>August 2013</b>	Nominating committee reviews the list of candidates and selects a nominee.
<b>September 2013</b>	Nominating committee presents the nominee to the Region of the Virginias Board. The Regional Board then elects the new Regional Director.
<b>September 2013</b>	AIA National is notified of the next Regional Director. The Regional Director-Elect is appointed to a committee and entered into the e-mail system.
<b>Oct – Nov 2013</b>	Regional Director-Elect shadows existing Regional Director and learn about processes, responsibilities and organizational matters.
<b>December 2013</b>	Regional Director-Elect attends orientation in Washington DC.
<b>January 2014</b>	New Regional Director starts his or her term.

## **CHAPTER VISITS**

As Regional Director, I try to meet with each Chapter in Virginia and West Virginia every year. These are the meetings set so far:

- April 13, 2013 AIA West Virginia



### **AIA 2013 Emerging Leaders Fellowship**

Since taking our seats on the AIA National Board, the Class of 2013 Regional Directors has focused on developing expanded opportunities for engagement and involvement of EP's at all levels of the AIA.

As our Class terms off the Board this year, we will put forth an initiative to sponsor EP attendance at the National Convention in Denver in June.

Specifically our initiative will sponsor five EP's to attend convention as members of our Board Class. Sponsorship includes a \$1,000 stipend to help defray travel and lodging expenses, a convention attendance fee waiver, and an enhanced convention experience including opportunities to participate in EP Town Hall activities, mentorship, fellowship and

Selection of candidates for the five openings will involve the following:

- EP's will be invited to submit a "Tweet of Intent" to the Class of 2013. This initiative is open to AIAS, Associate AIA and YAF EP's.
- Using Twitter, candidates will submit tweets indicating how they would make the most of one of the sponsorships.
- The tweet window will open in early March and last approximately two weeks.
- Tweets of Intent will be reviewed by the Class of 2013 and culled to a short list of 10 to 15 final candidates who will be notified personally of their selection by a member of the Class of 2013 and invited to submit a 500 word essay expanding on their Tweets of Intent.
- Final selection of the five recipients will be made by the Class of 2013; initiative recipients will be notified personally by a member of the Class of 2013 by the end of April.
- Recipients will have ample time, starting in May, to make travel and lodging arrangements well in advance of the Convention, which will be held from June 20<sup>th</sup> through June 22<sup>nd</sup>.

More detailed information will be distributed in early March.

END REPORT