



THE REGION OF THE VIRGINIAS

August 2013 Report

HEADLINES

NEW REGIONAL DIRECTOR

The Regional Board of the Virginias met on September 11, 2013 and elected **Paula J. Loomis, FAIA** as the next Regional Director of the Virginias. Paula will attend AIA Board orientation in December 2013 and begin her 3-year term starting in January 2014. She comes with a diverse skill set, a long list of accomplishments and some great ideas on what she wants to accomplish in her new role. Please join me in welcoming Paula as our new Regional Director.



Paula J. Loomis, FAIA, LEED BD&C, PMP, is the Sustainability Program Manager for the US Army Corps of Engineers (USACE) providing sustainability policy, technical assistance, and training to USACE worldwide. With 34 years of federal service with the Air Force (AF), Army, Navy and General Services Administration, she was the Command Architect for Air Combat Command and Deputy for the AF Base Transition Office, Base Realignment and Closure 2005. In private practice, she started the EDAW Virginia Beach office, taught architecture at Hampton University and served as a Site Engineer for McCarthy Brothers Construction. She was President of AIA Hampton Roads, a Virginia Society Board Director, Chair of the National Public Architects Advisory Committee, elected to the AIA National Board Knowledge Committee, elevated as a Fellow and served on the AIA College of Fellows selection committee. She holds a Bachelor in Environmental Design, Master of Architecture, Master of Construction Management, Master of Business Administration and a PhD (ABD) in Urban Studies. Colonel Loomis retired from the AF Reserves as the Senior Reservist at the AF Civil Engineer Center in San Antonio, Texas. She is a graduate of Air War College, Armed Forces Staff College, Air Command and

Staff College, Squadron Officer School, and the Joint Forces Staff College Advanced Course. Paula is the only person to be awarded the AF Design Excellence Medal as both a civilian and military member.

FUTURE CONVENTIONS

For your convenience and future planning purposes, the AIA national Convention will be held in these cities in 2014 and 2015:

2014 Chicago June 26-28

2015 Atlanta May 14-16



AIA BOARD MEETING

An AIA Board meeting will take place in Toronto Canada from September 19-21st. The agenda includes regular committee reports and management updates along with the following items:

- Election of the 2014-2016 Public Director
- Member Service Resource Task Force update
- Repositioning Update
- Governance Discussion
- Sustainability Leadership Opportunity Scan Update

I'll update you on the September Regional Director's report soon after the meeting. The Member Service Resource Task Force is evaluating the source and use of funds to make sure that the AIA is most effectively providing member value. I'll be listening attentively to their findings in the context of repositioning. There will also be a discussion about whether the current national AIA governance model is still the most relevant and effective model. The AIA Board will be asked to vote in December 2013 on an alternative governance model if the existing one is not considered best practice.

REPOSITIONING

The winners of the Innovation Fund were selected by the Repositioning Ambassadors last month. They are posted on the AIA's website at this address.

<http://www.aia.org/about/repositioning/AIAB099746?dvid=&recspec=AIAB099746>

We expect that there will be announcements at the Board meeting on additional repositioning initiatives which I will add to the following list of what is going on:

Member Resources Task Force – This member-led task force is evaluating what it means to be an AIA member and what success looks like for the AIA in delivering a value proposition to its members.

Change Management – The AIA has hired the firm Kotter International to help identify productive and useful processes once we decide what our objectives are. The firm is on board now.

Engaging Emerging Professionals – The 2013 convention featured Fellowships, programs, and a town square and other outreach projects for Emerging Professionals. An EP Summit is planned for this fall. Corey Clayborne can provide details. cclayborne@wileywilson.com



Relocation Ambassadors – A group of 30 AIA member has been chosen to assist Chapters in moving through relocation. **Susan Brain** from AIA Hampton Roads was selected as an ambassador.

Congratulations Susan!

Virtual Town Hall Meetings – A series of virtual town hall meetings is being planned with the first being July 22nd.

ELECTED OFFICERS

The 2014 Executive Committee of the Board of Directors will look like this. * = Newly elected officers

President	Helene Combs Dreiling, FAIA	Virginia
President- Elect	Elizabeth Chu Richter, FAIA*	Texas
Vice President, Communications	Tom Vonier, FAIA*	Continental Europe
Vice President, Advocacy	Jim Rains, FAIA*	North Carolina
Vice President, Community	Susan Chin, FAIA	New York
Vice President, Knowledge	Don Brown, FAIA	Alabama
Treasurer	John Grounds, AIA*	Washington DC
Secretary	Rich DeYoung, AIA	Pennsylvania

FORESIGHT REPORT

The AIA has conducted an “environmental scan” to inform our actions going forward. The findings have been assembled in something called a “Foresight Report” which is here: www.aia.org/foresight This 34-page report highlights key trends and their impacts on business and a profession in transition. Working with the Greenway Group, the AIA has focused on readily implementable strategies related to sustainability, building performance, technology, leadership and more. This document will inform the relocation effort and **is only available to AIA members** as part of the member value proposition.

AIA ANNUAL REPORT

I’ve forwarded a hard copy of the AIA’s **2012 Annual Report** to each of the Component Presidents in the Region enabling them to know what the priorities are at the National level to update members as needed.

END REPORT