



THE REGION OF THE VIRGINIAS

March 2012 Report

HEADLINES



Mentoring Progress!

AIA Northern Virginia launched a “360-Mentoring” program on March 1, 2012 In Arlington that was very well attended. Formerly called “vertical mentoring”, this program is based on creating small mentoring clusters of folks at various career stages. The groups will meet monthly on their own; AIA Northern Virginia will then host two additional structured programs for the teams throughout the year.

AIA Hampton Roads hosted “Mentoring Mayhem” on February 16, 2012 a social and mentoring event where students interested in an architecture career were encouraged to bring portfolios, resumes and questions for a one-on-one dialogue with practicing professionals.

Grassroots

We had 14 people at the Regional Dinner in Washington DC and **Jim Clark, FAIA** was warmly congratulated for having achieved Fellowship this year. We were exceptionally fortunate to have our Regional Associate Director, **Michael Haslam**, and our new YAF Regional Director, **Corey Clayborne** at the dinner and at Grassroots. Corey came away with some good ideas on how to energize YAF activities and Michael came away with some good ideas as well.

The following Bylaws Amendments will be voted upon at the National Convention May-17th-19^h, 2012. Please contact me if you have any questions or see previous regional reports which provide details.

- Emeritus Status
- Global Chapter



Chapter Visits

As Regional Director, I've met with AIA Northern Virginia and AIA Central Virginia and I'll be visiting the AIA West Virginia Chapter in April. I hope to meet with AIA Richmond, AIA Blue Ridge and AIA Hampton Roads this summer and fall. Since mentoring is so important to keeping our young professionals in the AIA, I'll be happy to do a presentation for your chapter if you are interested.

Candidates for Office:

First Vice President, President-Elect: Helene Dreiling, FAIA (AIA Blue Ridge)
(one will be elected) Peter Kuttner, FAIA (Boston Society of Architects)

Vice President: Don C. Brown, FAIA (AIA Birmingham)
(two will be elected) Susan Chin, FAIA (AIA New York)
Tom Vonier, FAIA (AIA Continental Europe)

Secretary: Fred Butters, FAIA (AIA Detroit)
(one will be elected) Rich DeYoung, AIA (AIA Pittsburgh)



Helene Dreiling from Roanoke is running for Vice President, President-Elect this year. She will be making a speech at Grassroots and at the National Convention in Washington DC in May. Helene is currently serving as Institute Secretary and has exceptional knowledge of the AIA based on her past position as AIA Vice President of Members Services. She has been a strong supporter of Emerging Leaders and Member Value. Check out her website at: www.runhelenerun.org

The "Yellow Books" which describe the rules for voting have now been mailed out. I've forwarded electronically the information on voting to Chapter Presidents. I'll be arranging a time for the Virginias to caucus at the National Convention and will set up a conference call to discuss the rules for voting.



Party!

AIA Northern Virginia is proud to be hosting the **Regional Reception** at the National Convention in Washington DC., and is happy to offer the event as a platform to benefit the Virginia Center for Architecture and to promote the Center's potential for state-wide programming. Details are as follows:

PLACE: Eventide Restaurant (Clarendon section of Arlington)

DATE: Wednesday May 16, 2012

TIME: 5:30 – 8:00 PM

The cost of the cocktail reception will be \$28 in advance per person or \$35 at the door. Many thanks to AIA Northern Virginia for arranging this event!

IGcc

The international Green Construction Code will be published this month and the AIA is developing learning tools that will be distributed at the May 2012 Convention. This code can be adopted by localities in order to meet climate commitments. It offers architects the opportunity to be community leaders by supporting those measures that are appropriate for their city or town and advancing the cause of sustainability.

AIA Repositioning

The AIA has hired a team of consultants to allow us to better communicate to the public who architects are and what we do. This is different from "branding" in that it has more to do with communicating than with forming or recasting an identity for the AIA. There was ample opportunity for members to provide input at Grassroots. There will also be opportunities at the AIA National Convention. There will be an online survey launched in April and Robert Ivy will address this in ARCHITECT magazine in April. A website has been set up to discuss the repositioning effort. You can weigh in at the address below:

The URL for the discussion is:

<http://network.aia.org/AIA/Communities/CommunityDetails/?CommunityKey=7eacha66-1bef-4582-94e8-b44515e5a9b8>

END REPORT