



AIA
Virginia

Partners in Design

AIA Virginia partners in a variety of ways with companies whose products and services support the work of Virginia architects. This partnership will provide you the competitive edge by improving your visibility and credibility among architects and designers who are loyal to those who support the profession. Whether you prefer to focus on education, networking, the industry, or special events, the AIA Virginia team can offer a wide range of customized sponsorship packages that maximize your exposure, increase business and cater to your strategic marketing plans.

Design Awards

AIA Virginia's **Awards for Excellence in Architecture** recognize outstanding design, built and unbuilt, from the past eight years. Also known as the **Design Awards**, the program is juried by a team of esteemed practitioners.

AIA Virginia Prize

Held once a year, students spend the weekend designing a response to a problem created by faculty from one of Virginia's architecture schools. Each school's faculty reviews the submissions and sends up to ten finalists to Richmond for final judging.

Emerging Leaders in Architecture

An Honors Academy of AIA Virginia, the ELA program is designed to develop future leaders in architecture firms, in communities, and in the profession. A signature program, ELA introduces you to the profession's future leaders.

Virginia Women in Design

A knowledge community of AIA Virginia, Virginia Women in Design works closely with established local groups in Virginia to provide programming to enrich and support women in the profession.

AEC

AEC is a joint venture of the Virginia components of the American Institute of Architects, American Council of Engineering Companies, and the Associated General Contractors. AEC offers opportunities to educate and promote best practices of the design and construction industry to our members, owners and developers (both public and private) and the general public. Meetings are held quarterly and, for the convenience of the attendees, the location moves around the state.

Art of Practice

AIA Virginia is convening a diverse cadre of decision-makers, from practices of all sizes, for a one-day forum designed to cultivate strong leaders and advance business practices. Art of Practice will be held in Northern Virginia first quarter of 2019.

Design Forum

Design Forum is a biannual conference founded in 1994 to "foreground important debates about design and the built environment." The Forum will take place in Richmond, Virginia March 27-28, 2020



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Build your partnership package by mixing & matching the benefits below to reach your target audience and your business development goals

In addition to the benefits listed below, all partnerships include:

- Allied Membership in AIA Virginia for an individual in your company (\$1,000 and above)
- Acknowledgement in all announcements and recognition on event signs
- Recognition on event webpage with link to your company website
- 500x100 pixel ad in one issue of AIA Virginia's electronic monthly member newsletter

\$500 Foundation Partner:

- Emerging Leaders in Architecture (ELA) Session Sponsor** – Sponsor breakfast and lunch for one ELA session. Sponsor will be invited to attend session's Happy Hour
- Fellows Fete** – 1 ticket to the event includes dinner with some of the region's most notable decision makers; acknowledgement as a sponsor in welcoming remarks
- Art of Practice 2019** – 1 ticket to event, recognition in AIAVA News (monthly member newsletter)
- ACE Virginia** – 2 tickets to one quarterly event networking with members of AIA Virginia, Associated General Contractors & American Council of Engineering Companies of Virginia
- Design Forum 2020** – 1 ticket to event, recognition on presentation slides

\$1,000 Pedestal Partner:

- Design Awards** - (AIA Virginia's Awards for Excellence in Architecture) – receive one ticket to Visions for Architecture Gala which provides intimate opportunity to network with award winners; 2-month sponsorship advertisement on aiava.org
- Art of Practice** – Lunch sponsor, 1 ticket to event, recognition in AIAVA News (monthly member newsletter)
- Design Forum 2020** – includes 2 tickets to event including reception; 2-month sponsorship advertisement on aiava.org



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\$2,500 Level Cornerstone Partner:

- Sponsor an ELA participant – covers tuition and incidentals (i.e. travel, parking, lodging if session is over 2.5 hour drive away); recognition at all sessions, including final session at ArchEx; 2-month sponsorship advertisement on aiava.org
- AIA Virginia Prize sponsor – Seat on the Jury; recognition as sponsor at prize presentation ceremony
- Art of Practice Keynote Sponsor – includes 2 tickets to the event,; large screen sponsorship slide with logo; verbal recognition at Keynote Address; 3-month sponsorship advertisement on aiava.org
- Design Forum 2020 Sponsor – includes 2 tickets to event, reception and dinner with design committee; large screen sponsorship slide with logo, verbal recognition at Keynote Address; 3-months sponsorship advertisement on aiava.org
- Design Awards - (AIA Virginia's Awards for Excellence in Architecture) – Receive two tickets to Visions for Architecture Gala which provides intimate opportunity to network with award winners, recognition during Visions for Architecture and ArchEx; 3-month sponsorship advertisement on aiava.org

\$5,000 Level Skyscraper Partner:

- Design Forum 2020 Title Sponsor – exclusivity as title sponsor; 4 tickets to event, reception and dinner with design committee; receive four minutes to welcome attendees to event; large screen sponsorship slide with logo; verbal recognition at Keynote Address; 6-month sponsorship advertisement on aiava.org
- Art of Practice Title Sponsor – Four minutes to welcome attendees to Art of Practice; 4 tickets to the event; large screen sponsorship slide with logo; verbal recognition at Keynote Address; sponsorship advertisement in 6 issues of monthly member newsletter
- AIA Virginia Prize – 1-year naming opportunity; present winner with prize at presentation ceremony; recognition in member newsletter
- ELA Corporate Sponsor – 1-year naming opportunity; opportunity to address class and speakers at an opening session; recognition at all sessions, including final session at ArchEx; 6-month sponsorship advertisement on aiava.org

For more information, or to become a Partner in Design, contact Jody Cranford, jcranford@aiava.org, (800) 818-0289.