



Collaboration is the key to a successful relationship. Partner with the AIA Virginia and gain the competitive edge by improving your visibility and credibility among architects who are loyal to those who support the profession. Reach these architects and design industry professionals year-round through a wide range of opportunities designed to open doors and bring you business.

EDUCATION

Continuing Education

Provide valuable AIA/CES learning units to AIA members. The AIA Virginia will include your educational events on our calendar and send an email blast to our members in your area.

Publication Opportunities

Contribute articles, case studies, or project ideas for the AIA Virginia print and online publications.

MARKETING

Electronic Advertising

Drive traffic to your company web site, or register architects for your events with advertisements in the monthly member newsletter.

Face-to-Face Interaction

Meet with architects and specifiers with your booth in the exhibition hall at the AIA Virginia annual convention, Architecture Exchange East.

Print and Online Advertising

Market your products and services to readers of *Inform* magazine and online visitors through your advertising campaigns.

Branding

Build your brand and awareness with recognition on the AIA Virginia websites and event announcements and programs.

CONNECTIONS

Stay Informed

As an allied member of the AIA Virginia, you'll receive all of the news and event invitations to keep you informed about what is happening around the state and in your region.

Networking Opportunities

Attend the AIA Virginia Annual Meeting at Architecture Exchange East.

Receive invitations to all of the statewide events.

Mingle with architects at the keynote address, opening reception, and Connections party at Architecture Exchange East.

Join other allied professionals in supporting the architecture profession.

Contact:
Angela Ojeda Guzy
Director of Cooperative
Partnerships
(804) 237-1765
aguzy@aiava.org



AIA
Virginia



BENEFIT PACKAGES

PLATINUM **\$25,000**

Architecture Exchange East Education Track Sponsorship includes: 2 AIA Virginia Allied memberships, 10x10' interior booth, 2 tickets to Visions for Architecture gala, 10 tickets to Connections party, email blast to members, full-page advertisement in conference program, attendee bag insert.

10 tickets to Architecture Exchange East keynote address
Cash prize sponsor at Architecture Exchange East
Full-page advertisement in *Inform* magazine
Sidebar ad in AIAVA News member email for 12 months
Sidebar ad on aiava.org for 12 months
Advance registration notice to premiere AIA Virginia events
Discounts on event registration, code books and documents

Plus year-round recognition:

aiava.org
ArchEx.net
ArchEx conference program
Premiere AIAVA events
ArchEx keynote address

GOLD **\$15,000**

Architecture Exchange East Education Track Sponsorship includes: 2 AIA Virginia Allied memberships, 10x10' interior booth, 2 tickets to Visions for Architecture gala, 10 tickets to Connections party, email blast to members, 1/2 pg. advertisement in conference program, attendee bag insert.

8 tickets to Architecture Exchange East keynote address
Cash prize sponsor at Architecture Exchange East
1/2 page advertisement in *Inform* magazine
Button ad in AIAVA News member email for 6 months
Button ad on aiava.org for 6 months
Discounts on event registration, code books and documents

Plus year-round recognition:

aiava.org
ArchEx.net
Premiere AIAVA events
ArchEx conference program

SILVER **\$10,000**

Allied membership in the AIA Virginia Architecture Exchange East: includes: 4 tickets to the Connections party, 1/2 pg. advertisement in the conference program, attendee bag insert, 4 tickets to the keynote address, cash prize sponsorship

Email blast to members
1/2 page advertisement in *Inform* magazine
Button ad in AIAVA News member email for 6 months
Button ad on aiava.org for 6 months
Discounts on event registration, code books and documents

Plus year-round recognition:

aiava.org
ArchEx.net
Premiere AIAVA events

BRONZE **\$5,000**

Allied membership in the AIA Virginia Architecture Exchange East: includes: 2 tickets to the Connections party, 1/3 pg. advertisement in the conference program, 2 tickets to the keynote address

Email blast to members
1/4 page advertisement in *Inform* magazine
Button ad in AIAVA News member email for 2 months
Button ad on aiava.org for 2 months
Discounts on event registration, code books and documents

Plus year-round recognition:

aiava.org

Contact:
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Call today to begin building your custom combination of opportunities!



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